



# WINTERVILLE

*A slice of the good life!*

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## MAYOR AND TOWN COUNCIL

DOUG JACKSON, MAYOR

RONALD COOPER, SR.

TONY MOORE

JOHNNY MOYE

VERONICA ROBERSON

MARK SMITH

## ADMINISTRATION

TERRI L. PARKER, TOWN MANAGER

JASMAN J. SMITH, TOWN CLERK

KEEN LASSITER, TOWN ATTORNEY

ALAN LILLEY, PLANNING DIRECTOR

ANTHONY BOWERS, FINANCE DIRECTOR

BRYAN BELL, INTERIM IT DIRECTOR

DAVID MOORE, FIRE CHIEF

EVAN JOHNSTON, PARKS & RECREATION DIRECTOR

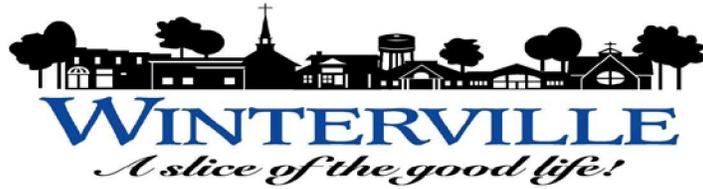
MERVIN TAYLOR, ELECTRIC UTILITY DIRECTOR

TRAVIS WELBORN, PUBLIC WORKS DIRECTOR

RYAN WILLHITE, POLICE CHIEF

MIKE WELDIN, BUILDING INSPECTOR/CODE ENFORCEMENT OFFICER

**September 8, 2014**



**TOWN COUNCIL AGENDA**

**September 8, 2014**

**7:00 P.M.**

**WINTERVILLE TOWN HALL ASSEMBLY ROOM**

**I. CALL TO ORDER**

**II. INVOCATION**

**III. PLEDGE OF ALLEGIANCE**

**IV. WELCOME**

**V. APPROVAL OF AGENDA**

**VI. RECOGNITION**

1. Mr. Robert Blount – Proclamation
2. Jasman J. Smith – Town Clerk

**VII. INTRODUCTION OF NEW EMPLOYEES:**

1. Administration Department
  - a) Stephen Penn – Economic Development Planner
2. Police Department
  - a) Chris Williams – Police Officer
  - b) Charles Hamilton – Police Officer

**VIII. PRESENTATIONS – None**

**IX. PUBLIC HEARINGS – None**

**X. PUBLIC COMMENT:**

*The Public Comment period of thirty minutes provides an opportunity for residents to comment on any item included in the agenda or to address the Town Council on any other matter related to the Town of Winterville. For an item included in the Public Hearing section of the agenda, residents should address the Council at the time the Mayor invites public comment on the item.*

*No public comment may be made to the Council during the meeting, except during the Public Comment period or as part of a Public Hearing. Individual speakers are limited to a maximum of three minutes, and no more than three speakers may address the Council on a single matter.*

*The Town Council may elect to take no action on the matter addressed by a speaker, may schedule the matter for further consideration at a future Council meeting, or may refer the matter to Town staff for disposition. Copies of the Town Public Comment Policy are available in the rear of the Assembly Room.*

**XI. CONSENT AGENDA:**

*The following items are considered routine in nature and will not be discussed by the Town Council unless a Councilman or citizen requests that an item be removed from the Consent Agenda for further discussion. The Mayor may allow citizens to address an item or ask questions.*

1. Consideration of Appointment of Stephen Penn as an Alternate Member on the MPO Technical Coordinating Committee (TCC)
2. Approval of Proclamation in Honor of Fire Prevention Week
3. Approval of Amendment to Town of Winterville Code of Ordinances Chapter 90: Abandoned, Nuisance and Junked Motor Vehicles

**XII. ITEMS REMOVED FROM THE CONSENT AGENDA**

**XIII. OLD BUSINESS:**

1. Proposed Portable Temporary Storage Unit Regulations – Status Report
2. Tree Lighting Ceremony
3. Discussion of Procedure/Policy for Naming of Athletic Fields
4. Discussion of Library Funding for the Remainder of FY 2014-2015
5. Update on the Relocation of the Solid Waste Container Site by the Winterville Cemetery

**XIV. NEW BUSINESS:**

1. NCLM Conference
2. Youth Day Back to School Bash
3. Discussion of Additional Funding for Winterville Roads
4. Discussion the “Ban the Box” Campaign

**XV. OTHER AGENDA ITEMS**

**XVI. ITEMS FOR FUTURE AGENDAS/FUTURE WORK SESSIONS**

**XVII. REPORTS FROM TOWN ATTORNEY, TOWN MANAGER, AND DEPARTMENT HEADS**

**XVIII. REPORTS FROM THE MAYOR AND TOWN COUNCIL**

**XIX. ANNOUNCEMENTS**

1. Winterville Youth Council Meeting- Thursday, September 18<sup>th</sup> at 6:30 pm~ Town Hall Assembly Room
2. Housing Forum – Saturday, September 20<sup>th</sup> at 3 pm ~ Winterville Community Room
3. Community Day – Saturday, September 27<sup>th</sup> from 1 pm to 6 pm~ Winterville Recreation Park

**XX. CLOSED SESSION**

**XXI. ADJOURN**

**SPECIAL NOTICE: Anyone who needs an interpreter or special accommodations to participate in the meeting should notify the Town Clerk, Jasman Smith at 215-2340, ext. 2344 at least forty-eight (48) hours prior to the meeting. (Americans with Disabilities Act (ADA) 1991.)**



**Town of Winterville  
Town Council Agenda Abstract**

**Item Section:** Recognition

**Meeting Date:** September 8, 2014

**Presenter:** Mayor Douglas A. Jackson

**Item to be Considered**

**Subject:** Proclamation for Robert Blount

**Action Requested:** Approve Proclamation and Present to Mr. Robert Blount

**Attachments:** Proclamation

**Prepared By:** Jasman J. Smith, CMC, NCMC

**Date:** 9/2/2014

**ABSTRACT ROUTING:**

TC 9/02/14-JJS

FD \_\_\_\_\_

TM tlp – 09/04/2014

Final tlp – 09/04/2014

**Supporting Documentation**

At the July 14, 2014 Regular Meeting, Councilwoman Roberson and more recently Councilman Moye requested a proclamation in honor of Mr. Robert Blount's 90<sup>th</sup> Birthday on September 15, 2014. Attached is the proclamation.

**Budgetary Impact:** N/A

**Recommendation:** Approve Proclamation and Mayor Douglas A. Jackson to present the proclamation to Mr. Blount.



PROCLAMATION OF THE TOWN OF WINTERVILLE

HONORING THE 90<sup>TH</sup> BIRTHDAY  
OF  
MR. ROBERT LEE BLOUNT "BUDDY"

**WHEREAS**, MR. ROBERT LEE BLOUNT HAS BEEN A RESIDENT OF PITT COUNTY SINCE 1924; AND,

**WHEREAS**, MR. ROBERT LEE BLOUNT OWNED AND OPERATED BLOUNT'S CLEANING SERVICE IN THE TOWN OF WINTERVILLE FOR MANY YEARS AND PROVIDED JANITORIAL SERVICES FOR THE TOWN OF WINTERVILLE; AND,

**WHEREAS**, MR. ROBERT LEE BLOUNT RAN AS A CANDIDATE FOR THE WINTERVILLE BOARD OF ALDERMEN IN 1981; AND,

**WHEREAS**, MR. ROBERT LEE BLOUNT MARRIED MRS. EFFIE MAYE MOYE BLOUNT AND RAISED FIVE CHILDREN; AND,

**WHEREAS**, MR. ROBERT LEE BLOUNT WILL CELEBRATE HIS 90<sup>TH</sup> BIRTHDAY ON SEPTEMBER 15, 2014; AND,

**WHEREAS**, MR. ROBERT LEE BLOUNT IS A FAITHFUL MEMBER OF WATERSIDE FREE WILL BAPTIST CHURCH IN GREEN COUNTY, WHERE HE IS AN ACTIVE AND A HONORARY DEACON OF THE CHURCH; AND

**WHEREAS**, MR. ROBERT LEE BLOUNT HAS BEEN A TRUE EXAMPLE OF A FAITHFUL, DEDICATED, INDUSTRIOUS AND CONTRIBUTING CITIZEN IN THE TOWN OF WINTERVILLE FOR THE MAJORITY OF HIS LIFE; AND

**WHEREAS**, THE TOWN OF WINTERVILLE RECOGNIZES AND APPRECIATES MR. ROBERT LEE BLOUNT.

**NOW, THEREFORE, I, DOUGLAS A. JACKSON**, MAYOR OF THE TOWN OF WINTERVILLE, DO HEREBY PROCLAIM SEPTEMBER 15, 2014 AS A DAY OF CELEBRATION AND HONOR FOR THE 90<sup>TH</sup> BIRTHDAY OF MR. ROBERT LEE BLOUNT.

ADOPTED THIS 8<sup>TH</sup> DAY OF SEPTEMBER, 2014.

\_\_\_\_\_  
DOUGLAS A. JACKSON, MAYOR

ATTEST:

\_\_\_\_\_  
JASMAN J. SMITH, CMC, NCCMC



**Town of Winterville  
Town Council Agenda Abstract**

**Item Section:** Recognition

**Meeting Date:** September 8, 2014

**Presenter:** Mayor Douglas A. Jackson

**Item to be Considered**

**Subject:** Recognition for Jasman J. Smith

**Action Requested:** None

**Attachments:** Press Release

**Prepared By:** Jasman J. Smith, CMC, NCMC

**Date:** 9/2/2014

**ABSTRACT ROUTING:**

TC 9/02/14-JJS

FD \_\_\_\_\_

TM tlp - \_\_\_\_\_

Final tlp - \_\_\_\_\_

**Supporting Documentation**

Attached is the Press Release from the North Carolina Association of Municipal Clerks and the School of Government of the North Carolina University at Chapel Hill congratulating Jasman J. Smith upon receiving the North Carolina Certified Municipal Clerk Certification.

Recognition, together with a plaque, for this honorable designation was given to Ms. Smith at the 2014 NCAMC Summer Academy on Saturday, August 23, 2014.

**Budgetary Impact:** N/A

**Recommendation:** None



July 2014

***JASMAN J. SMITH, NCCMC***

***TOWN CLERK of WINTERVILLE, NORTH CAROLINA***

***HONORED BY NORTH CAROLINA ASSOCIATION OF MUNICIPAL CLERKS***

Jasman J. Smith, Town Clerk of the Town of Winterville, North Carolina, has been awarded the prestigious designation of “NORTH CAROLINA CERTIFIED MUNICIPAL CLERK” (NCCMC) from the North Carolina Association of Municipal Clerks, along with the School of Government of the University of North Carolina at Chapel Hill for achieving its high educational, experience, and service requirements.

Ms. Smith attained her designation as a NC State Certified Municipal Clerk through the completion of the NC Association of Municipal Clerks Program conducted in cooperation with the School of Government of the University of North Carolina at Chapel Hill.

As an established member of the North Carolina Association of Municipal Clerks (NCAMC), Ms. Smith joins the 2014 class of municipal clerks from North Carolina who are receiving this State designation – “North Carolina Certified Municipal Clerk.” The NCAMC is a professional organization of city, town and village clerks from across the state, dedicated to the continued growth and development of clerks and their municipalities.

Established on November 5, 1975, the Association, among other things, promotes educational and professional development opportunities for municipal clerks to enhance their knowledge and effectiveness. This is no small task, considering the wide array of duties performed by municipal clerks, which often vary from municipality to municipality. The Association partners with the North Carolina League of Municipalities, the School of Government of the University of North Carolina at Chapel Hill, and the International Institute of Municipal Clerks (IIMC) to meet the needs of each individual municipal clerk.

The North Carolina Certified Municipal Clerk Program is a five-year designation with requirements for continuing education to sustain and develop the ever-changing knowledge of the profession of municipal clerks. The NCAMC, together with the International Institute of Municipal Clerks, strives to promote educational and professional development to enhance the clerk.

This Certification Program was developed with the assistance of the UNC School of Government at Chapel Hill and will be administered in cooperation with the School of Government. Qualifications of applicants are reviewed and approved by the NCAMC State Certification Committee.



## Town of Winterville Town Council Agenda Abstract

Item Section: Consent Agenda

**Meeting Date:** September 8, 2014

**Presenter:** Alan Lilley, Planning Director

### Item to be Considered

**Subject:** Consideration of Appointment of Stephen Penn as an Alternate Member on the MPO Technical Coordinating Committee (TCC)

**Action Requested:** Appointment of Stephen Penn as TCC Alternate Member

**Attachments:** N/A

**Prepared By:** Alan Lilley, Planning Director

**Date:** 9/2/2014

#### ABSTRACT ROUTING:

TC JJS-9/2/14

FD \_\_\_\_\_

TM tlp – 9/4/2014

Final tlp – 9/4/20/14

### Supporting Documentation

As you are aware, the Town of Winterville is a member of the Greenville Urban Area Metropolitan Planning Organization (MPO). The MPO utilizes two committees. The Technical Coordinating Committee (TCC) is made of staff persons from each member jurisdiction. The TCC serves as staff advisors and makes recommendations to the Transportation Advisory Committee. Terri Parker and Alan Lilley are the Town of Winterville representatives on the TCC. The Transportation Advisory Committee (TAC) is the policy making body of the MPO and is made up of elected officials from each member jurisdiction. Mayor Jackson serves as the Town of Winterville's representative on the TAC. Member jurisdictions may appoint persons to serve as alternate members on the TCC & TAC. The alternate members may serve in the absence of a regular member. Staff recommends that the Town Council appoint Economic Development Planner, Stephen Penn, to serve as an alternate member on the TCC. If Terri or I are unable to attend a TCC meeting, Stephen would be able to serve in place of the absent member and this would insure that Winterville would be represented by two voting members.

**Budgetary Impact** N/A

**Recommendation:** Appoint Stephen Penn to serve as an Alternate Member on the TCC



**Town of Winterville  
Town Council  
Agenda Abstract**

**Item Section:** Consent Agenda

**Meeting Date:** September 8, 2014

**Presenter:** David Moore, Fire Chief

**Item to be Considered**

**Subject:** Fire Prevention Week Proclamation

**Action Requested:** Approval

**Attachments:** Proclamation

**Prepared By:** David Moore, Fire Chief

**Date:** 9/2/2014

**ABSTRACT ROUTING:**

TC 9/02/14-JJS

FD \_\_\_\_\_

TM tlp – 09/04/2014

Final tlp – 09/04/2014

**Supporting Documentation**

The Town of Winterville, Council and Staff, has made fire prevention a priority. This priority is evidenced by the smoke alarm program and fire inspection program. As a result of this priority, the Fire-Rescue-EMS Department offers to help test, change batteries, or install working smoke alarms for residents.

The National Fire Protection Association has designated October 5-11, 2014 as “Fire Prevention Week.” Traditionally, the Town Council authorizes the Mayor to proclaim fire prevention week for the Town of Winterville. This year the theme of Fire Prevention Week is “Working Smoke Alarms Save Lives: Test Yours Every Month!” The proclamation for this year is attached

**Budgetary Impact:** N/A

**Recommendation:** Approval

## Town of Winterville, North Carolina Mayor's Proclamation

WHEREAS, the Town of Winterville, North Carolina is committed to ensuring the safety and security of all those living in and visiting the Town of Winterville; and

WHEREAS, fire is a serious public safety concern both locally and nationally, and homes are the locations where people are at greatest risk from fire; and

WHEREAS, home fires killed more than 2,300 people in the United States in 2012, according to the National Fire Protection Association (NFPA), and fire departments in the United States responded to 365,000 home fires; and

WHEREAS, working smoke alarms cut the risk of dying in reported home fires in half; and

WHEREAS, three out of five home fire deaths result from fires in properties without working smoke alarms; and

WHEREAS, in one-fifth of all homes with smoke alarms, none were working; and

WHEREAS, when smoke alarms should have operated but did not do so it was usually because batteries were missing, disconnected, or dead; and

WHEREAS, Town of Winterville residents should install smoke alarms in every sleeping room, outside each separate sleeping area, and on every level of the home; and

WHEREAS, Town of Winterville residents should install smoke alarms and alert devices that meet the needs of people who are deaf or hard of hearing; and

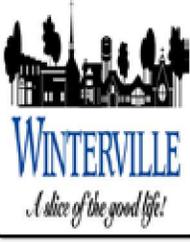
WHEREAS, Town of Winterville residents who have planned and practiced a home fire escape plan are more prepared and will therefore be more likely to survive a fire; and

WHEREAS, Town of Winterville firefighters are dedicated to reducing the occurrence of home fires and home fire injuries through prevention and protection education; and

WHEREAS, Town of Winterville residents are responsive to public education measures and are able to take personal steps to increase their safety from fire, especially in their homes; and

WHEREAS, the 2014 Fire Prevention Week theme, "Working Smoke Alarms Save Lives: Test Yours Every Month!" effectively serves to remind us that we need working smoke alarms to give us the time to get out safely.

THEREFORE, I Douglas Jackson, Mayor of the Town of Winterville do hereby proclaim October 5-11, 2014, as Fire Prevention Week throughout this Town, and I urge all the people of the Town of Winterville to test their smoke alarms at least every month by pushing the test button, and to support the many public safety activities and efforts of Town of Winterville's fire and emergency services during Fire Prevention Week 2014.



**Town of Winterville  
Town Council  
Agenda Abstract**

**Meeting Date:** September 8, 2014

**Presenter:** Chief Ryan Willhite

**Item Section:** Consent Agenda

**Item to be Considered**

**Subject:** Change to Chapter 90: Abandoned, Nuisance and Junked Motor Vehicles.

**Action Requested:** Approve Amendment

**Attachments:** None

**Prepared By:** Ryan C. Willhite, Chief of Police

**Date:** 9/3/2014

**ABSTRACT ROUTING:**

TC 9/2/14

FD \_\_\_\_\_

TM

Final

**Supporting Documentation**

With slight wording changes, the Police Department will be able to remedy the constant issues with identifying and enforcement of junked and nuisance vehicles in the Town limits.

**Budgetary Impact:** NONE

**Recommendation:** Approval of Amendment to Chapter 90: Abandoned, Nuisance and Junked Motor Vehicles.

**AN ORDINANCE AMENDING CHAPTER 90  
OF THE CODE OF ORDINANCES  
OF THE TOWN OF WINTERVILLE, NORTH CAROLINA**

**BE IT ORDIANED BY THE TOWN COUNCIL OF THE TOWN OF WINTERIVLLE,  
NORTH CAROLINA THAT:**

**Section 1.** Town of Winterville Code of Ordinances Chapter 90: ABANDONED JUNK VEHICLES is hereby amended as follows:

***JUNKED MOTOR VEHICLE.*** A motor vehicle that does not display a current license plate lawfully upon that vehicle **and/or:**

- (1) Is partially dismantled or wrecked; **and/or**
- (2) Cannot be self-propelled or moved in the manner in which it was originally intended to be moved; and/or
- (3) Is more than five years old and appears to be worth less than **\$1000.**

Adopted this the 8<sup>th</sup> day of September, 2014.

\_\_\_\_\_  
Douglas A. Jackson, Mayor

ATTEST:

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Jasman J. Smith, CMC, NCCMC



## Town of Winterville Town Council Agenda Abstract

Item Section: Old Business

**Meeting Date:** September 8, 2014

**Presenter:** Alan Lilley, Planning Director

### Item to be Considered

**Subject:** Proposed Portable Temporary Storage Unit Regulations – Status Report

**Action Requested:** Receive Report – Provide Direction To Staff

**Attachments:** Draft Proposed Portable Temporary Storage Unit Regulations

**Prepared By:** Alan Lilley, Planning Director

**Date:** 9/2/2014

#### ABSTRACT ROUTING:

TC JJS-9/2/14

FD \_\_\_\_\_

TM tlp – 09/04/2014

Final tlp – 09/04/20/14

### Supporting Documentation

The Winterville Planning & Zoning Board will be holding a special workshop meeting, at 6:00 p.m. on Tuesday, September 2, 2014. The purpose of this meeting is to receive public comment and input on the proposed Portable, Temporary Storage Unit Regulations that the Planning Department Staff and Planning and Zoning Board have been working on. Based on the discussion and interaction at the workshop, the Planning & Zoning Board will consider finalizing the recommended regulations at the regular monthly meeting at 7:00 p.m. on Monday, September 15 (3<sup>rd</sup> Monday). At that point, if the Planning & Zoning Board is comfortable in doing so, they will forward a formal recommendation for adoption to the Town Council. As these regulations will be adopted as an amendment to the Zoning Ordinance, the Town Council will need to hold a public hearing before consideration of adoption. If both the Planning & Zoning Board and the Town Council are satisfied with the draft regulations, a public hearing for consideration of adoption could be scheduled for the Town Council's regular monthly meeting Monday, October 13, 2014.

**Budgetary Impact:** N/A

**Recommendation:** Depending upon the Town Council's satisfaction with the draft regulations, schedule a public hearing to consider adoption for the Monday, October 13, 2014 meeting.

(R) *Portable temporary storage unit.*

- (1) No individual unit shall exceed 320 square feet in floor surface storage area.
- (2) No storage unit shall be utilized as a principal use structure.
- (3) Except as further provided below under subsection (R)(10), not more than two units totaling 320 square feet in combined total floor surface storage area shall be permitted concurrently on any residential zoned lot and/or on any lot used for residential purposes. Exempt from this requirement are lots containing residential quarters for resident managers, supervisors or caretakers as set forth under section 9-4-78 and Appendix A to this chapter. For purposes of this section, the on-site and/or right-of-way placement of the first unit shall begin the running of time set forth under subsection (R)(7) below. See also subsection (R)(8) below.
- (4) Except as further provided below under subsection (R)(10), not more than three units totaling 960 square feet in combined floor surface storage area shall be permitted concurrently on any non-residential zoned lot and/or on any lot used for commercial, office, institutional and/or industrial purposes. For purposes of this section, the on-site and/or right-of-way placement of the first unit shall begin the running of time set forth under subsection (R)(7) below. See also subsection (R)(9) below.
- (5) Except as further provided below under subsection (R)(10), all unit(s) subject to this subsection shall be located on an improved parking surface in accordance with Article O. Units located on any site for 336 continuous hours or less may be located on an unimproved surface.
- (6) Except as further provided below under subsection (R)(10), no unit on-site parking area, in addition to other improved on-site vehicle parking areas, shall exceed 30% of the front yard area of a single-family dwelling lot or more than 40% of any two-family attached dwelling lot in accordance with Article O.
- (7) Except as further provided below under subsection (R)(10), the maximum duration of any temporary unit located on any lot shall not exceed 120 continuous days or more than 120 total days in any 12-month period. The placement of the first unit shall begin the running of time under this subsection.
- (8) Except as further provided below under subsection (R)(10), the maximum frequency of any temporary unit located on any residential zoned lot and/or on any lot used for residential purposes shall not exceed three separate occurrences in any 12-month period. Exempt from this requirement are lots containing residential quarters for resident managers, supervisors or caretakers as set forth under section 9-4-78 and Appendix A. Each separate period of one or more concurrently placed units shall count toward the maximum frequency.

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- (9) Except as further provided below under subsection (R)(10), the maximum frequency of any temporary unit located on any non-residential zoned lot and/or on any lot used for commercial, office, institutional and/or industrial purposes shall not exceed three separate occurrences in any 12-month period. Each separate period of one or more concurrently placed units shall count toward the maximum frequency.
- (10) Placement in conjunction with an active construction permit, natural disaster damage repair permit or other building permit may exceed the maximum number, duration and frequency set forth above under subsections (R) (3), (4), (7), (8) and (9) above, and the improved parking surface material and maximum coverage requirements set forth above under subsections (R)(5) and (6), provided the unit(s) shall be removed immediately following completion of the associated permit activity; provided, however, no unit(s) located on a single-family or duplex lot, excepting placement in conjunction with a building permit for the construction of the principal dwelling(s) and/or in conjunction with a natural disaster damage repair permit for any single-family or duplex dwelling(s), shall exceed 180 continuous days. Maximum frequency under this section shall not exceed one occurrence in any 12-month period.
- (11) When located on property containing a principal residential use the unit shall only be used for temporary incidental residential accessory use purposes. No unit located on any principal use residential property shall be used for commercial, office, institutional and/or industrial purposes or storage. No unit shall be used in conjunction with any home occupation.
- (12) The unit may temporarily displace minimum required parking for the associated principal use dwelling or nonresidential use.
- (13) Any unit located on a residential lot may encroach into the minimum public and/or private street (MBL) setback; provided, however, no unit shall be located within any public street right-of-way or private street easement, except as further provided. No such unit shall be located in any minimum side and/or rear yard setback or minimum bufferyard setback applicable to an accessory structure except when located on an existing improved driveway or qualified parking area. A unit may be located within a public street right-of-way upon issuance of an encroachment agreement from the authority having jurisdiction, provided compliance with all other provisions of this section.
- (14) Any unit located on a commercial, office, institutional and/or industrial lot may encroach into the minimum public and/or private street (MBL) setback, provided however no unit shall be located within any minimum perimeter and/or street bufferyard.
- (15) No unit shall encroach within the “area of minimum protection (by plant material type)” set forth under section 9-4-265(G)(2) for required vegetation.

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- (16) No unit shall contain or receive permanent or temporary electric service, water and/or sanitary sewer service.
- (17) No unit shall be used for human or animal occupancy.
- (18) ~~The unit shall comply with Accessory Structure Building Code placement, tie-down and other applicable standards as determined by the Building Inspector in the particular case.~~  
All unit(s) located on any site for more than 336 continuous hours shall comply with the North Carolina State Building Code for accessory structures for placement, tie-downs and other applicable standards as determined by the Town of Winterville Building Inspections Department.
- (19) Except as further provided, no unit shall be stored in any public street right-of-way or private street easement. A licensed motor vehicle unit or wheeled trailer unit attached to a licensed motor vehicle may be stored in the street right-of-way or street easement on a temporary basis in accordance with this section and applicable zoning and traffic regulations. A unit may be located within a public street right-of-way upon issuance of an encroachment agreement from the authority having jurisdiction, provided compliance with all other provisions of this section.
- (20) Permanent signage attached to a licensed motor vehicle unit, licensed wheeled trailer unit or other non-wheeled container unit transported to the lot on a removable chassis shall be exempt from the sign regulations; provided, however, any permanent use of any unit shall not be exempt from the sign regulations.
- (21) No unit shall be located in any street sight distance area, or in any manner that obstructs vehicle or pedestrian access or lines of sight.
- (22) No unit shall be located and/or used in any manner that creates a nuisance, public health or safety hazard. When a nuisance, public health or safety hazard condition is found to exist, the owner of the lot and/or unit shall immediately remove the unit to a location in compliance with this section following personal and/or written notice from any building Inspector, nuisance abatement officer or Zoning Enforcement Officer. Any location or use inconsistent with the provisions of this section shall be construed as both a nuisance and a violation of the zoning regulations.
- (23) No unit shall be located in any manner that obstructs any designated fire lane or that otherwise obstructs or blocks access to any fire hydrant, building or structure.
- (24) Except as provided above under subsection (R)(18) above, no additional permit shall be required for any unit regulated under this section.
- (25) Any storage units to be located and used as permanent accessory structures on a nonresidential zoned lot and/or on any lot used for commercial, office, institutional and/or industrial purposes shall meet the minimum requirements applicable to an accessory building and/or structure for the district and use as well as the following:

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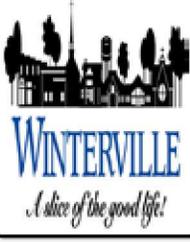
(a) The number of units that may be located and utilized as permanent accessory structures will be determined by the size of the lot on which the unit(s) is (are) proposed to be located as follows:

1. If the lot is one acre or less in area, then no more than one unit totaling no more than 320 square feet in total floor surface storage area may be utilized as a permanent accessory structure.
2. If the lot is greater than one acre, but less than three acres in area, than no more than two units totaling no more than 640 square feet in combined total floor surface storage area may be utilized as permanent accessory structures.
3. If the lot is three acres or greater in area, then no more than three units totaling no more than 960 square feet in combined total floor surface storage area may be utilized as permanent accessory structures.

(b) No storage unit shall be used as a permanent accessory structure in the CD or CDF Districts.

(26) No storage unit shall be used as a permanent accessory structure or building on any residential zoned lot and/or on any lot containing a residential use; provided, however, lots containing residential quarters for resident managers, supervisors or caretakers as set forth under section 9-4-78 and Appendix A shall be exempt from this requirement.

*Portable temporary storage unit.* Any temporary and portable accessory use container, trailer, cart, sled or other portable structure that exceeds ten square feet in floor surface storage area, that is owned, leased or rented for the purpose of temporary storage and/or transport of personal property, items and materials and which is located on any lot, other than the unit owner's commercial storage lot or facility, for more than 336 continuous hours. This definition shall include motorized and nonmotorized units, enclosed and unenclosed units, and wheeled and non-wheeled units. Exempt from this definition are licensed motor vehicles and trailers customarily associated with the on-site principal use and approved garbage and waste containers located on nonresidential or multi-family sites.



**Town of Winterville  
Town Council  
Agenda Abstract**

**Item Section:** New Business

**Meeting Date:** September 8, 2014

**Presenter:** Evan Johnston, Director of Parks & Recreation

**Item to be Considered**

**Subject:** Winterville Christmas Tree Lighting Ceremony

**Action Requested:** Staff recommends moving Annual Tree Lighting Ceremony from second Thursday in December to first Thursday in December beginning this year.

**Attachments:** N/A

**Prepared By:** Evan Johnston, Director of Parks & Recreation

**Date:** 9/2/2014

**ABSTRACT ROUTING:**

TC 9/2/14

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TM 09/04/2014

Final 09/04/2014

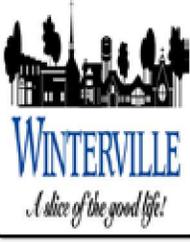
**Supporting Documentation**

The traditional date of the Winterville Christmas Tree Lighting Ceremony and the Mayor and Council Reception is the second Thursday of December (December 11<sup>th</sup>). Staff recommends moving the annual date to the first Thursday in December (December 4<sup>th</sup>). Staff recommends changes based off following rationale:

1. To break up Tree Lighting Ceremony and Christmas Parade festivities which currently fall within the same week (second Thursday and second Saturday, respectively).
2. Town Christmas Tree and other decorations are typically put out the week of Thanksgiving or the following week. By moving the Christmas Tree Lighting Ceremony up one week to first Thursday in December the Town could light the Christmas Tree and accompanying decorations for first time the night of the Ceremony.

**Budgetary Impact:** N/A

**Recommendation:** Staff recommends moving Annual Tree Lighting Ceremony from second Thursday in December to first Thursday in December beginning this year.



**Town of Winterville  
Town Council  
Agenda Abstract**

**Meeting Date:** September 8, 2014  
**Presenter:** Terri L. Parker, Town Manager

**Item Section:** Old Business

**Item to be Considered**

**Subject:** Discussion of Procedure for Naming of Athletic Fields

**Action Requested:** Discussion and Council Direction

**Attachments:** Draft Naming Guidelines

**Prepared By:** Terri L. Parker, Town Manager, Evan Johnston, Parks and Recreation Director

**Date:** 9/4/2014

**ABSTRACT ROUTING:**

TC \_\_\_\_\_  FD \_\_\_\_\_  TM tlp – 09/04/2014  Final tlp – 09/04/2014

**Supporting Documentation**

In a previous Council meeting, the subject of the naming of Athletic Fields was discussed. Since that time, Evan Johnston has put together a draft set of guidelines for Council discussion and you will find them attached. Councilman Moore has requested that this item be brought back for discussion and Staff requests Council direction.

**Budgetary Impact:** TBD.

**Recommendation:** Council discussion and direction if applicable.



Town of Winterville, NC  
 Parks & Recreation Department  
 2936 Church Street  
 Winterville, NC

<b>Effective Date:</b>	<b>Approved By:</b>	<b>Policy Number:</b>
<b>Subject: Naming Right &amp; Sponsorship Policy</b>		

**Statement of Policy**

The Town of Winterville will seek sponsors that further the Town’s mission by providing monetary or in-kind support for the Town in a manner that respects the noncommercial nature of Town property and services. The public’s trust, including the public’s perception of the Town’s fairness and impartiality, and the town’s reputation (sometimes collectively referred to as ‘public trust’) may be damaged by sponsorships/naming rights that are aesthetically displeasing, politically oriented, inconsistent with the Town’s public mission and core services, or otherwise inappropriate for, or offensive to, the audience or segments of its citizenry. Therefore, the Town of Wake Forest permits certain sponsorship of certain Town property, facilities, events, activities, programs, and services (collectively ‘facilities and services’) in limited circumstances. The Town maintains its sponsorship/naming rights program as a nonpublic forum and exercises sole discretion over who is eligible to become a sponsor according to the terms of this policy.

Whenever possible, sponsorships/naming rights should be linked to a specific Town facility or service. The Town will neither seek nor accept sponsors that manufacture or provide services or products or take positions inconsistent with local, state, or federal law or with Town policies, positions or resolutions. The establishment of a sponsorship does not constitute an endorsement by the town of the sponsor, its organization, products or services. This policy sets the standards, guidelines and approval criteria for solicitation, consideration and acceptance of sponsorships/naming rights. This policy is designed to protect the mission, image and values of the Town of Winterville, to protect the image and value of its facilities and services, to protect the Town from risk and to uphold the Town’s stewardship role to safeguard Town assets and interests. No sponsorship shall be approved that will compromise or damage the public trust or conflict with or compromise the Town’s reputation, image, values or aesthetic interests.

Sponsorships agreements must conform to all ordinances established by the town prior to and during the life of the agreement.

This policy is also designed to:

1. Ensure an open and fair process for soliciting and considering sponsorship/naming rights opportunities;
2. Provide the Town of Winterville with full and final decision making authority on any sponsorship/naming rights opportunities, thus protecting its integrity and the integrity of its facilities and services;
3. Allow eligible outside entities interested in sponsorship/naming rights opportunities ('potential sponsors') to easily view and understand the various sponsorship/naming rights opportunities available;
4. Help potential sponsors, town staff and the public to better understand the procedures for sponsorship/naming rights

### **Definition of Sponsorship**

'Sponsorship' is financial or in-kind support from an outside person or entity, including other government or quasi-governmental organizations, (collectively 'outside entity') to associate outside entity's name, logo, products or services with a Town facility or service. Sponsorship is a business relationship in which the Town and outside entity exchange goods, services and/or financial remuneration for the public display of an agreed-upon sponsorship recognition message.

### **Authority Levels to Solicit and Approve Sponsorships**

The Town of Winterville possesses sole and final decision-making authority for determining the appropriateness of a sponsorship. Unless a sponsorship/naming rights opportunity requires Town Council approval, the Town shall act through its Town Manager, or designee(s). The Town has and reserves the right to refuse any offer of sponsorship. All offers of sponsorship will be reviewed in accordance with this policy.

Each department director, in consultation with the Town Manager, shall be responsible for determining the facilities and services for which his or her department is responsible that are suitable for sponsorship ('eligible facilities and services').

The Town Manager may adopt a standard procedure by which sponsorships are sought, considered, and approved. The Town Manager may contract with an independent contractor for services related to solicitation and consideration of sponsorships. Unless other provisions are made in a standard procedure or contract with an outside independent contractor, each department director should determine that the offer is complete and properly executed, and shall determine the level, defined below, of each offer and the corresponding approval process. Each department director should also determine, for offers that might involve exclusivity, whether there are active or potential sponsorships in the same category and identify such sponsorships.

## **Level of Sponsorship:**

### **Y Level 1, Council Approval Required:**

Offers of sponsorship that are for terms of more than five years with a maximum of ten years, or are projected to generate \$500,000 or more, or that involve naming rights for any Town facility, shall require the approval of the Town Council.

### **Y Level 2, Town Manager Approval Permitted**

Offers of sponsorship that are for terms of up to five years but no less than three years, and are projected to generate less than \$500,000 may be approved by the Town Manager or Assistant Town Manager (referred to hereafter as 'Manager'). This approval includes the authority to approve sponsorships for naming rights of designated portions of Town facilities, such as naming rights for a specific athletic field or a specific room within a Town facility, provided such naming rights otherwise meets the requirements of this Level 2 authority. All Sponsorship Agreements within this Level 2 shall be approved by the Manager. The Manager may also refer any proposed offer of sponsorship or Sponsorship/Naming Rights Agreement within the Manager's authority level to the Town Council for approval.

### **Y Level 3, Department Director/Departmental Staff Approval Permitted:**

A department director may delegate the authority to approve offers of sponsorship and to execute Sponsorship Agreements for sponsorships that are within the director's authority and are for terms of one year or less and projected to generate less than \$5,000 per year to an appropriate staff member. All such approvals shall be in consultation with the department director.

**Note:** Naming rights may also be permitted to an individual, group, organizations, business and/or corporation who contributes significantly to the acquisition or development of an individual program or facility. Significantly is defined as a minimum of 50 percent or more to a specific project. Also, if a person or organization is instrumental in assisting the Town with acquiring 50 percent or more monetarily/property the person or organization may also be eligible to apply for naming rights.

## **Public Access to Sponsorship Opportunities**

Public access to information about sponsorship opportunities is important:

1. To create an open and fair process and to protect against disputes related to sponsorships that are category exclusive;
2. To market available sponsorship opportunities in an open and efficient manner allowing both the potential sponsor and the Town to negotiate efficiently.

Unless other provisions are made by standard procedure, each department with sponsorship opportunities should endeavor to make information about potential opportunities available through the Town's website and other appropriate means.

## **Criteria for Review of Sponsors and Offers of Sponsorship**

Sponsorship of Town facilities and services are maintained as a nonpublic forum. Although the Town recognizes and confirms that entering into a sponsorship agreement is not an endorsement of that sponsor or its services or products, sponsorships do imply some affiliation between the Town and the sponsor. As discussed in the Statement of Policy, such perceived affiliation can affect the public trust and the Town's ability to govern equitably, efficiently and effectively. Therefore, no potential sponsor and no offer of 'sponsorship' will be approved that might compromise the public trust or the public's perception of the Town's ability to act in the public interest, or that the town deems might have a negative impact on its mission, image or values. The Town also intends to preserve its right and discretion to exercise full editorial control over the placement, content, appearance, and wording of all sponsorship recognition messages. The Town may take distinctions on the appropriateness of sponsors on the basis of the sponsorship recognition message but not on the potential sponsor's viewpoint.

Sponsorships and outside entities that the Town deems to be unsuitable for the specific audience or contrary to the community standards of appropriateness for the facility or service are prohibited, including, **but not necessarily limited to** the following subject matters:

1. Alcoholic beverages, and establishments that are licensed to sell and primarily do sell alcoholic beverages, including bars; provided however, that food service establishments or places of lodging may be authorized as sponsors only when the sale of alcohol is incidental to providing service or lodging. Limited sponsorships that include alcohol pouring rights may be considered for events or facilities at which alcoholic beverages are sold.
2. Tobacco products.
3. Political and policy issues, candidates and campaigns.
4. Profanity, obscenity, hate speech.
5. Sexually oriented products, activities, or materials.
6. Depiction in any form of illegal products, activities or materials.
7. Any message that may adversely impact the mission, image and values, and goals of the Town of Winterville

Every sponsorship shall also be evaluated by taking into consideration the personalities and characteristics of the average attendee of each facility or service proposed for sponsorship and the mission, values, and image of the Town.

The following criteria shall also be considered in evaluating every offer:

1. The extent and prominence of the sponsorship recognition message.
2. The aesthetic characteristics of the sponsorship recognition message.
3. The importance of the sponsorship to the mission, values and image of the Town.
4. The level of support proposed to be provided by the sponsor.
5. The cooperation necessary and degree of support from other Town Departments to implement the sponsorship.

6. The value of the resources that is provided to the Town in fulfilling its overall mission.
7. Other factors that might affect or undermine the public trust or public confidence in the Town's impartiality or interfere with the efficient delivery of Town services or operations, including, but not limited to, the existence of, or possibility for, conflicts of interest between the sponsor and Town officers, employees, or Town affiliates; the potential for the sponsorship to tarnish the Town's reputation or standing among its citizens, or the potential to otherwise impair the ability of the Town to govern its citizens, or distract the Town and its officers and employees from its missions.

### **Potentially Acceptable Recognition Message Formats**

Generally used forms of branding and advertising including, but not limited to, those set forth below, are generally consistent with this policy:

- Y Park and building naming rights, as approved by the Town Council;
- Y Field and portions of building naming rights, in accordance with this policy;
- Y Signage including:
  - o Fencing fabric and/or fence signage
  - o Light pole and building banners
  - o Certain interior walls
- Y Scoreboards;
- Y PA audio and visual messages;
- Y Inclusion on printed materials of the Town;
- Y Inclusion on Town maintained facility web-pages;
- Y Inclusion on bulletin boards;
- Y Inclusion on information kiosks;
- Y Inclusion on pavers or other similar permanent fixtures;
- Y Inclusion in or on a facility or service marketing and promotional materials, items, and messages (including electronic messages, new media and other forms of communication that may arise in the future).

### **Permissible Recognition Messages**

Sponsorship recognition messages may identify the sponsor or product, including the use of sponsor or product logos and marks, but should not promote or endorse the sponsor or its products or services. Except as otherwise permitted herein, statements that advocate, contain price information or an indication of associated savings or value, request a response, or contain comparative or qualitative descriptions of products, services, or organizations will not be accepted. Other proposed forms of sponsorship recognition messages, other signage and other visible advertising will be considered on a case by case basis, consistent with this policy.

### **Other Potentially Acceptable Sponsor Opportunities**

Potential sponsor opportunities that are more interactive than the permissible recognition messages described above may also be permissible for certain facilities or services under this policy. These include, but are not limited to:

- Y Give away items, coupons, or other sponsor related marketing materials;
- Y Event booth space;
- Y Contests, drawings, or other activities that request a response.

### **Sponsorship Agreement**

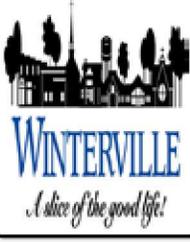
Upon Approval of an offer of sponsorship, the sponsor and town shall enter into a Sponsorship Agreement. A standard procedure should set forth a standard form and other matters related to sponsorship, such as a rate chart, 'sponsorship activation' checklist and schedule.

The Town will not make any statements that directly or indirectly advocate or endorse a sponsor, their products, or services.

No material or communications, including but not limited to, print, video, internet, broadcast, or display items developed to promote or communicate the sponsorship using the Town's name, marks, or logo may be issued without written approval from the Town Manager or designee(s).

### **Appeal Process**

A Level 3 offer of sponsorship that is denied by a department director, or their designee, may be appealed to the Manager. The Manager's decision shall be final.



**Town of Winterville  
Town Council  
Agenda Abstract**

**Item Section:** Old Business

**Meeting Date:** September 8, 2014

**Presenter:** Terri L. Parker, Town Manager

**Item to be Considered**

**Subject:** Discussion of Library Funding for the Remainder of FY 2014-2015

**Action Requested:** Discussion and Council Direction

**Attachments:** Copy of Letter Send to the County; Copy of Times Leader Article dated 9/3/2014; Copy of Email from Greg Needham dated 9/2/2014; and Draft Minutes from 7/2014 Library Board Meeting.

**Prepared By:** Terri L. Parker, Town Manager

**Date:** 9/4/2014

**ABSTRACT ROUTING:**

TC \_\_\_\_\_

FD \_\_\_\_\_

TM tlp – 09/04/2014

Final tlp – 09/04/2014

**Supporting Documentation**

Council approved an allocation for the Winterville Library of \$100,000 for FY 2014-2015 on June 19<sup>th</sup>, 2014 through the budget adoption process. The Council subsequently voted to give Sheppard Memorial an additional \$15,405 for the first quarter of the fiscal year and revisit funding for the remainder of the year after the Town contacted the County and requested additional monies be allocated for the operation of the Winterville Library.

A letter has been sent to the County and a copy of the letter and above-referenced items are included for your review.

**Budgetary Impact:** TBD.

**Recommendation:** Council discussion and direction if applicable.

# Town council requests additional funding for Winterville Library

**ANGELA HARNE**  
Group Editor

WINTERVILLE — The Pitt County Board of Commissioners recently received a letter from the Winterville Town Council requesting additional funds to support the Winterville Library.

During the town's budget process, Winterville Manager Terri Parker rec-

ommended the Winterville Town Council continue to fund the library at \$161,620 as funded the previous fiscal year.

Council discussions regarding no representation on the Sheppard Memorial Library board, the county's limited funding and the residency of library users — many of whom do not reside in Winterville

— prompted Winterville Councilman Ron Cooper to make a motion to reduce the library's funding to \$100,000, which passed by a 3-2 vote at May's budget workshop with Councilwoman Veronica Roberson and Councilman Johnny Moyer opposing.

Winterville Councilman Tony Moore, who made the motion at the June 19

budget adoption meeting to approach the Pitt County Board of Commissioners for additional funding to the already allocated \$4,000, hoped his council would go before the commissioners as a united front, but Cooper and Winterville Mayor Pro-tem Mark Smith did not support the action to request additional funds from the county.

Cooper had no intention of standing with his fellow council members to request the money.

"I don't feel we should lobby the county for money. I don't feel they will give us money and I won't participate. It is a waste of time," Cooper said in a previous interview.

Cooper is upset the council opted to restore

the library's funding of \$161,620 for an additional three months, which will cost the town of Winterville \$40,000.

"That is a waste of the taxpayer's money and I don't like it at all," Cooper said, adding if the county opts not to afford additional funds to the library that

See **SUPPORT**, 8

8 THE TIMES-LEADER, WEDNESDAY, SEPTEMBER 3, 2014

## SUPPORT

Continued from 1

his council should "stick" to the \$100,000 funding amount. "And continue to support the upkeep of the facility. My motion stays the same."

At the June 19 budget adoption meeting, Smith said, "This will cost our citizens more money. We had this discussion in our budget workshop and I was comfortable with where we are ... I am supportive of our library and believe I did the right thing."

Rather than requesting the council approach the commissioners in person as a united front to request the funding, Moore suggested the council send a

letter to the county at the July 14 Winterville Town Council meeting.

This motion came after Moore made a motion June 19 to reinstate funding at \$161,620 for 90 days allowing the council to approved the county commissioners for additional funding. Councilwoman Veronica Roberson seconded the motion, which passed 3-2 with Smith and Cooper in opposition.

Parker emailed a letter to County Manager Scott Elliott requesting additional funding last week.

"During the budget discussion for the fiscal year 2014-15, the town council decided that due to the overall money obligations to the town, the library

funding was reduced to \$100,000 plus all other provisions for an annual allocation of approximately \$188,830. The council further stated that due to heavy usage of patrons that do not live in the Winterville corporate limits, a request should be sent to the county to request funding assistance for the library. Please consider this letter as an official request for funding assistance from the county for the Winterville Library," Parker wrote in the letter.

For the last two fiscal years, the town of Winterville allocated \$161,620, plus provision of the building, lawn maintenance, janitorial services and pest control for an annual al-

location of approximately \$250,000, according to Parker.

Consensus among county commissioners was that additional funding for the library was unlikely.

"I think we strongly support our libraries. I strongly support our libraries, but it is not our responsibility to take on one library and not another," said County Commissioner and Winterville's representative Jimmy Garris in a previous interview. "I support the Winterville Library and when the council built the facility, I thought it was a wise decision and an asset to the community, but when the council built it, they made the decision then to fund it. I think it is inappropri-

ate, 10 years into the agreement, not to fund it and try to get more money from the county."

The county allocated \$554,000 to the Sheppard Memorial Library system in the 2014-15 fiscal year budget. The county also allocates \$18,000 to various municipal libraries. Winterville, Farmville and Ayden libraries each receive \$4,000 from the county. The Bethel, Fountain and Grifton libraries are each allocated \$2,000. This year's budget also included \$32,000 for repair work to Sheppard Memorial Library in Greenville.

The Winterville Council allocated the library's reduced funds of \$61,620 toward a \$38,000 half-year

2 percent town employee cost-of-living adjustment, effective Jan. 1, 2015, and \$10,000 to the town's cemetery beautification committee — leaving a balance of \$13,620 that was reallocated to the general fund.

In addition to more county financial support, the Winterville Town Council wanted representation on the Sheppard Memorial Library board. The board allotted Winterville two representatives on the board, which meets quarterly.

The council previously appointed Roberson to serve on the library board. At the July 14 meeting, the council also appointed Winterville resident Verna Mills to serve on the library board.

***SHEPPARD MEMORIAL LIBRARY  
BOARD OF TRUSTEES MEETING***

*Wednesday, July 16, 2014*

The Board of Trustees of the Sheppard Memorial Library met at 5:30 p.m., Wednesday, July 16, 2014, in the Elizabeth H. Copeland Board Room at the main library.

**CALL TO ORDER:**

Chair, Vivian Mott called the meeting to order.

**ROLL CALL OF TRUSTEES:**

Presiding: Dr. Vivian Mott

Present:	Dr. Terry Atkinson	Dr. Richard Croskery	LTC Jesse Hinton, Jr. (Ret.)
	Mrs. Patricia Rawls	Mr. Mark Sanders	Mr. Ralph Scott
	Mr. Glen Webb	Mr. Dick Wolfe	

Absent: Mrs. Catherine Rouse Mr. Ray Spears

**APPROVAL OF MINUTES:**

Patricia Rawls made a motion to approve the minutes from the meeting held March 19, 2014. Terry Atkinson seconded the motion. The motion passed.

**OLD BUSINESS:**

**Report from the Nominating Committee and Election of Officers for 2014 - 2015:**

The nominating committee of Ralph Scott and Dick Wolfe nominated Patricia Rawls for the position of chair and Terry Atkinson for the position of vice-chair.

**NEW BUSINESS:**

**Election of 2013 – 2014 Officers:**

Having heard the report from the nominating committee, Vivian Mott called for nominations from the floor. Hearing none, Rick Croskery moved to close the nominations by acclamation and elect the officers presented. Ralph Scott seconded the motion. Vivian Mott called for a vote to approve the nominations and appoint Patricia Rawls chair and Terry Atkinson vice-chair for fiscal 2014-2015. The motion passed.

**Consideration of Winterville Library Board Representation:**

Greg Needham presented background information regarding the Town of Winterville FY 14-15 funding cut for the operation of the Winterville Library. Winterville town manager, Terri Parker contacted Greg about library funding approval, and said three of the five council members voted to decrease library funding to \$100,000. Greg Needham asked Terri Parker if the council members had concerns or stated why the funding was cut so drastically, she stated that the council did not give a reason for the cuts. From statements council members made at a budget planning session and from conversations and email from certain council members, we have identified some concerns expressed by Winterville town council members. Those concerns include the following: the Town of Winterville does not have representation on the library board of trustees, they think that the majority of users of the Winterville Library are not Winterville township taxpayers, and they think Pitt County government should provide more funding for the Winterville Library.

Greg Needham reported the last Winterville resident serving on the library board died unexpectedly. When the Pitt County clerk was notified of the vacancy, there were no talent bank applicants from Winterville, and the Pitt County Commissioners appointed someone from the existing pool of applicants.

The library director stated that the library board could consider appointing someone from Winterville to the library board of trustees, but a bylaws amendment would be needed to define how the twelfth member is appointed.

**Proposed Bylaws Amendment:**

Greg Needham stated that the library bylaws describe specifically how eleven trustees are appointed to serve on the library board, however, the bylaws state that the board will be comprised of not more than twelve members. There is no provision stating how the twelfth board member is appointed. The library director stated that the trustees could consider amending Article I to include one sentence stating how the twelfth member can be appointed by the library board.

Ralph Scott made a motion not to consider appointing a twelfth member to the library board until more information is obtained to understand how a twelfth trustee is appointed. Glen Webb seconded the motion.

The following discussion ensued:

Commissioner Glen Webb stated that he represents every citizen of Pitt County when serving on the library board, including every citizen of Winterville. He continued to say that Pitt County subsidizes many services for Winterville.

Patricia Rawls stated that she and her husband own property in Winterville, and she also represents every citizen of Winterville by serving on the library board.

Jesse Hinton, Jr. stated that he would like a statement from the Winterville town council that addresses any concerns they have with the Winterville Library. Col. Hinton attended the public hearing for the Winterville budget and the citizens clearly stated they wanted library funding restored.

Ralph Scott suggested we explore the Sheppard Memorial Library bylaws history to see how twelve trustees are to be appointed. At present, the City of Greenville appoints six trustees, Pitt County appoints three trustees to the library board, plus one City council member and one Pitt County commissioner, for a total of eleven. This body appointing someone to itself could be a conflict, and not what we are called to do.

Glen Webb made a substitute motion to not amend the bylaws to allow a twelfth member to be appointed by the library board to the library board. Ralph Scott stated he would withdraw his motion and second Glen Webb's motion. The motion passed.

**FY 2014-2015 Budget Update and Request for Amendment:**

Various governmental funding authorities finalized their funding commitment to the library resulting in the need for a FY 2014-2015 budget amendment. Since the Town of Winterville significantly reduced its funding commitment for the operation of the Winterville Library, Greg Needham proposed a budget amendment to reflect reductions in personnel, books, and audio visual expenditures. If the Town of Winterville restores funding at a later date, another budget amendment will be presented to request restoration of the related expenditures.

Dick Wolfe made a motion to approve the budget as presented. Jesse Hinton, Jr. seconded the motion. The motion passed. A copy of the budget is attached as Exhibit A.

**Proposed Olschner Fund Trustee Transfer:** A Sheppard Memorial Library fiduciary fund investment has been managed by a trustee since 1975. In 1991, the legal trusteeship was transferred to Laurence S. "Larry" Graham. After Larry Graham passed away, his law firm requested that the Olschner fund be managed by the library rather than by a trustee from the law firm. Funds from the Olschner trust have been reserved to help purchase a replacement bookmobile. That time is drawing near. The \$51,387 in the Olschner fund is currently invested in a business investor's deposit account at BB&T, earning .05% interest. Greg Needham asked the board to consider changing management of the Olschner fund from the law firm to the library.

Patricia Rawls made a motion to transfer management of the Olschner Fund from the law firm of the deceased Laurence S. Graham directly to Sheppard Memorial Library. Ralph Scott seconded the motion. The motion passed.

**LIBRARIAN'S REPORT:**

**Statistical:**

Library director Greg Needham reported the following statistics comparing the months of March, April, May and June 2014 to the same time period last year.

Month	Circulation	Computer Sessions	Patron Count	Program Attendance
March	+7.71%	+.35%	-1.08%	+20.54%
April	-7.97%	-11.39%	-7.36%	-7.81%
May	-4.7%	+.52%	-5.71%	+62.09%
June	-2.64%	+5.11%	+4.8%	+23.05%

**Financial:**

At the end of June 2014, the library had received 93.63% of anticipated revenues while expending 95.35% of the budget. This compares to having received 95.76% of revenues and expending 97.72% of the budget at the end of June 2013. We anticipate more expenditures as we close the fiscal year.

**One-Minute Updates:**

The library director commented on the following items of interest:

1. The City of Greenville Public Works Department awarded a contract to Curtis Construction Company to replace a section of the Carver Library roof. Work will begin near the end of July. The winning bid came in 43% lower than budgeted. The unused capital funds will be reserved to replace the Carver Library carpet.
2. Branch library staff members are almost finished inserting RFID security tags in the collection. RFID diminishes materials theft, gives staff improved inventory control, and gives patrons access to quick self-checkout.
3. Sheppard Memorial Library was awarded a FY 14-15 LSTA grant to replace all of the main library public access computers. This grant facilitates a partnership with Literacy Volunteers of Pitt County who will provide trained instructors to teach free basic computer skills classes at the main library.
4. The main library started using an iPad with PCI compliant (*PCI = Protect Customer Information*) Square software to ring-up payment transactions. Patrons now have the convenience of paying with a debit or credit card. Since staff and patrons eased into the new technology with little effort, branch libraries and the bookmobile will soon get the Square.
5. Staff from the public information office from the City of Greenville and Pitt County each filmed television productions promoting various library services available to the citizens of Greenville and Pitt County. The respective local government TV stations have been broadcasting their production during the months of June and July.
6. City of Greenville appointed trustees Catherine Rouse and Dick Wolfe agreed to serve a second term on the library board of trustees beginning in October.
7. May 5, 2014, the Greenville City Council approved the addition of a “floating” paid holiday. The City Manager will designate the specific date that the floating holiday will be observed. Since Sheppard Memorial Library follows the City of Greenville Personnel Policies, library staff will receive the floating holiday benefit. The 2014 floating holiday will be observed Friday, December 26, and the 2015 floating holiday will be Friday, Jan. 2.

8. The Friends of the Sheppard Memorial Library will host a 50-cent Book Sale Sept. 6 and 7, 2014 in the program rooms at the main library.

**ADJOURNMENT:**

Dr. Mott called for further business. Hearing none, Jesse Hinton, Jr., made a motion to adjourn. Dick Wolfe seconded the motion. The motion passed and the meeting adjourned.

Respectfully Submitted,

Greg Needham, Secretary

## Exhibit A

### SHEPPARD MEMORIAL LIBRARY BUDGET AMENDMENT FISCAL YEAR JULY 1, 2014 – JUNE 30, 2015

REVENUES	Original 14-15 Budget	Amended 14-15 Budget	\$ Change	Comments
City of Greenville	\$1,128,084	\$1,140,440	\$12,356	City increased funding to accommodate a 1.5% market adjustment
County of Pitt	\$564,042	\$553,693	(\$10,349)	County funding approved
County of Pitt	\$6,229	\$6,000	(\$229)	County funding approved for Bethel / Winterville
Town of Bethel	\$30,015	\$30,015		
Town of Winterville	\$171,423	\$115,405	(\$56,018)	Winterville agreed to fund 3 months at \$40,405 (the FY 13-14 quarterly rate) and the remaining 3 quarters at \$25,000 per quarter
State Aid	\$184,113	\$184,113		
Desk Receipts	\$127,500	\$127,500		
Interest Income	\$1,000	\$1,000		
Miscellaneous Income	\$31,000	\$31,000		
G'ville Housing Authority	\$10,692	\$10,692		
Fund Balance	\$36,117	\$36,117		
Capital – City Funded	\$108,334	\$108,334		
Capital – County Funded	\$31,666	\$31,666		
LSTA Grant	\$50,000	\$50,000		
<b>TOTAL REVENUES</b>	<b>\$2,480,215</b>	<b>\$2,425,975</b>	<b>\$54,240</b>	
EXPENDITURES	Original 14-15 Budget	Amended 14-15 Budget	\$ Change	Comments
Personnel	\$1,463,277	\$1,420,843	(\$42,434)	Reduced Due to Impact of Winterville Funding Cut
Operations	\$816,246	\$804,440	(\$11,806)	Reduce Winterville Library Books & AV Budget & Increase Liability Insurance Expense
G'ville Housing Authority	\$10,692	\$10,692		
Capital Expense – City	\$108,334	\$108,334		
Capital Expense - County	\$31,666	\$31,666		
Grant Project	\$50,000	\$50,000		
<b>TOTAL EXPENDITURES</b>	<b>\$2,480,215</b>	<b>\$2,425,975</b>	<b>(\$54,240)</b>	



2571 Railroad Street  
PO Box 1459  
Winterville, NC 28590

Phone: (252) 215-2340  
Fax: (252) 215-2450  
www.wintervillenc.com

Mr. Scott Elliott, County Manager  
Pitt County  
1717 West 5<sup>th</sup> Street  
Greenville, NC 27834-1696

**RE: Request for Funding Assistance – Winterville Library – FY 2014-2015**

Dear Mr. Elliott:

As you are aware, the Town Council for the Town of Winterville makes an operational allocation to Sheppard Memorial Library in order to fund the operations of the Winterville Library. For the last two (2) fiscal years, the Town allocated \$161,620 plus provision of the building, lawn maintenance, building maintenance, janitorial services, pest control etc. for an annual allocation of approximately \$250,000.

During the budget discussions for FY 2014-2015, the Town Council decided that due to the overall monetary obligations of the Town, the Library funding was reduced to \$100,000 plus all other provisions for an annual allocation of approximately \$188,830. The Council further stated that due to heavy usage of patrons that do not live in the Winterville corporate limits, a request should be sent to the County to request funding assistance for the Library.

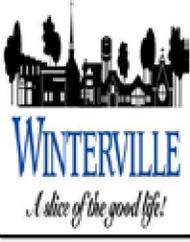
Please consider this letter as an **official request** for funding assistance from the County for the Winterville Library. I would be happy to supply any additional information you may need to give your Commissioners as they consider this request. The request is being made on behalf of all Town Board members with the exception of Councilman Ron Cooper.

Thank you in advance for the County's consideration and I look forward to receiving your response.

Sincerely,

Terri L. Parker  
Town Manager

Cc: File



**Town of Winterville  
Town Council  
Agenda Abstract**

**Meeting Date:** September 8, 2014  
**Presenter:** Terri L. Parker, Town Manager

**Item Section:** Old Business

**Item to be Considered**

**Subject:** Discussion of Relocation of Solid Waste Container Site by the Winterville Cemetery

**Action Requested:** Accept Update

**Attachments:** N/A.

**Prepared By:** Terri L. Parker, Town Manager

**Date:** 9/4/2014

**ABSTRACT ROUTING:**

TC \_\_\_\_\_

FD \_\_\_\_\_

TM tlp - 09/04/2014

Final tlp - 09/04/2014

**Supporting Documentation**

Council has directed Staff to schedule a meeting with the County to discuss the above-referenced subject. In a recent meeting with the County Manager on another topic, this issue was briefly discussed and Mr. Elliott suggested that a meeting among the Staff of the Town and County would be beneficial first before scheduling a meeting among elected officials.

Staff is scheduled to meet on Tuesday, September 9<sup>th</sup> and I will report back to Council afterward.

**Budgetary Impact:** TBD.

**Recommendation:** N/A.



**Town of Winterville  
Town Council  
Agenda Abstract**

**Item Section:** New Business

**Meeting Date:** September 8, 2014

**Presenter:** Jasman J. Smith, CMC, NCMC

**Item to be Considered**

**Subject:** Designation of Voting Delegate and Alternate Voting Delegate for 2014 Annual North Carolina League of Municipalities (NCLM) Business Meeting

**Action Requested:** Designate One (1) Voting Delegate and One (1) Alternate Voting Delegate

**Attachments:** N/A

**Prepared By:** Jasman J. Smith, CMC, NCMC

**Date:** 9/2/2014

**ABSTRACT ROUTING:**

TC 9/02/14-JJS

FD \_\_\_\_\_

TM tlp – 09/04/2014

Final tlp – 09/04/2014

**Supporting Documentation**

The 2014 NCLM Annual Conference will convene on October 12 – 14, 2014 at the Joseph S. Koury Convention Center in Greensboro, NC. Under the League Constitution and the voting procedure established by the League Board of Directors, each member municipality sending delegates to the Annual Conference is required to designate one voting delegate and one alternate voting delegate. The vote of the Town of Winterville at the League's Annual Business Meeting on Monday, October 13, 2014 at 1:30 p.m. may be cast only by a designated voting delegate or alternate voting delegate.

VOTING DELEGATES MAY PICK UP THEIR VOTING CARDS FROM THE LEAGUE'S VOTING CREDENTIALS DESK LOCATED IN THE ON-SITE CONFERENCE REGISTRATION AREA **PRIOR TO THE START OF THE ANNUAL BUSINESS MEETING ON MONDAY, OCTOBER 13.**

**Budgetary Impact:** N/A

**Recommendation:** Appoint one (1) Voting Delegate and one (1) Alternate Voting Delegate member for the NCLM Annual Business Meeting on October 13, 2014.



**Town of Winterville  
Town Council  
Agenda Abstract**

**Item Section:** New Business

**Meeting Date:** September 8, 2014

**Presenter:** Brittany Washington, Parks and Recreation Programmer and Jasman J. Smith, CMC, NCMC

**Item to be Considered**

**Subject:** Youth Day Back To School Bash

**Action Requested:** Receive Report

**Attachments:** N/A

**Prepared By:** Jasman J. Smith, CMC, NCMC

**Date:** 9/2/2014

**ABSTRACT ROUTING:**

TC 9/02/14-JJS

FD \_\_\_\_\_

TM tlp – 09/04/2014

Final tlp – 09/04/2014

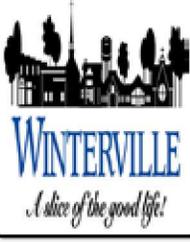
**Supporting Documentation**

On Saturday, August 16, 2014, the Winterville Parks & Recreation & Winterville Youth Council hosted its first Community Youth Day Back-to-School Bash at the Winterville Recreation Park in Winterville, NC. The event included games, activities, live entertainment, raffles, food, and more, all free to the community! The event was a huge success with over 300 plus in attendance, with volunteers, vendors, and sponsors such as the Town of Winterville, Local Government Federal Credit Union, Walmart, Dollar Tree, Staples, Vidant Hospital, Kohl's, Paradise Outreach Ministries, Chick Fil A, US. Cellar, Party Makers, and East Carolina Trophies and Signs. The mission was to:

- Y Effectively and Efficiently meet the recreation needs and interests of residents of all ages;
- Y A chance to give back to the community;
- Y Give youth an opportunity to experience a day that is specifically catered to them; and
- Y Overall, to provide youth of all ages an opportunity to gain a sense of community though games, activities, fellowship, sense of expression, and acknowledgment. So that we can show that our kids matter!

**Budgetary Impact:** N/A

**Recommendation:** Receive Report



**Town of Winterville  
Town Council  
Agenda Abstract**

**Item Section:** New Business

**Meeting Date:** September 8, 2014

**Presenter:** Terri L. Parker, Town Manager

**Item to be Considered**

**Subject:** Discussion of Additional Funding for Winterville Roads

**Action Requested:** Council Discussion and Direction if Applicable

**Attachments:** Copy of 8/29/2014 Email from Councilman Tony Moore

**Prepared By:** Terri L. Parker, Town Manager

**Date:** 9/4/2014

**ABSTRACT ROUTING:**

TC \_\_\_\_\_

FD \_\_\_\_\_

TM tlp - 09/04/2014

Final tlp - 09/04/2014

**Supporting Documentation**

Councilman Moore has scheduled this item for discussion.

**Budgetary Impact:** TBD.

**Recommendation:** N/A.

From: Tony Moore  
Sent: Friday, August 29, 2014 8:09 PM  
To: Mayor and Town Council  
Cc: Ginger Livingston; Scott Elliott; Scott Senatore; Angela Harne; Al Clark; Debbie Avery; Christopher Taylor; Gloristine Bethel - Brown; Jimmy Garris; Etsil Mason; Mitchell Oakley; John Moore; John Hill; Richard Allen; Rj Russell Hemby; Alton Wadford; Brock Letchworth; Alan Thomas; calvin mercer; Calvin Henderson; William T. Bunting, Jr.; reginald Barrett; Bobby A. Burns; Brian Bailey; Brian Bailey; Leroy Smith; Leck Keeter; Leland Tucker; Mike Baldwin; Kenneth Buck; Doug Branch; David Sutton; Dan & Nancy Bishop; Terri Parker  
Subject: Winterville and Pitt County

Follow Up Flag: Follow up  
Flag Status: Completed

Dear Mayor and Council Members,

Below is Senator Pate 's response to my request for directions on how we may receive additional funds for our roads. So I would like to place on the September agenda that we invite all the municipal and county elected officials to meet to discuss road funds for Pitt County. We would also invite the leaders recommended below by Sen. Pate to attend and be the guest speakers at the meeting.

Of course the media and public would be encouraged to attend.

Recently while attending a Wayne County Chamber event a DOT representative was the guest speaker. The topic was road projects in Wayne County. Those there felt it was very informative.

As you may have read recently, Pitt County is ranked number one in North Carolina for six straight years in accidents. We need to make sure as elected officials we do all we can to make sure this does not happen for the seventh straight year!

Tony Moore  
252 321-6700

See Pate's below response.

Sent from my iPhone Tony Moore

Begin forwarded message:

From: "Sen. Louis Pate" <Louis.Pate@ncleg.net>  
Date: August 29, 2014 at 6:05:11 PM EDT  
To: "senator-tony-moore@gmail.com" <senator-tony-moore@gmail.com>  
Subject: Re: Winterville and Pitt County  
Tony- The DOT District Commissioner is Ferrell Blount; and the District Engineer is John Rouse. They can be reached at the District 2 office in Greenville.

Louis Pate

Sent from my iPhone

On Aug 26, 2014, at 12:54 PM,

"senatortonymoore@gmail.com<mailto:senatortonymoore@gmail.com>"

<senatortonymoore@gmail.com<mailto:senatortonymoore@gmail.com>> wrote:

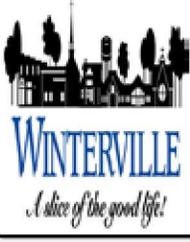
Senator Pate,

The ratings of Pitt County being number one in traffic accidents for the sixth straight year is very troublesome. Would you give direction of who I can speak with on this issue? The DOT 's formula should be in our favor for additional funds to help reduce accidents in Pitt County.

Thanks in advance for your assistance.

Tony P. Moore, Winterville Town Council

252 341-7457



**Town of Winterville  
Town Council  
Agenda Abstract**

**Meeting Date:** September 8, 2014  
**Presenter:** Terri L. Parker, Town Manager

**Item Section:** New Business

**Item to be Considered**

**Subject:** Ban the Box Campaign

**Action Requested:** Discussion and Council Direction

**Attachments:** Copy of 9/2/2014 Email from Calvin Henderson; and copy of Daily Reflector Article concerning the "Ban the Box" Campaign

**Prepared By:** Terri L. Parker, Town Manager

**Date:** 9/4/2014

**ABSTRACT ROUTING:**

TC \_\_\_\_\_  FD \_\_\_\_\_  TM tlp – 09/04/2014  Final tlp – 09/04/2014

**Supporting Documentation**

On 9/2/2014, an email was received from Calvin Henderson asking the Council to consider joining the "Ban the Box" Campaign which would remove the check box on the Town application with asks whether or not someone had been convicted of a felony.

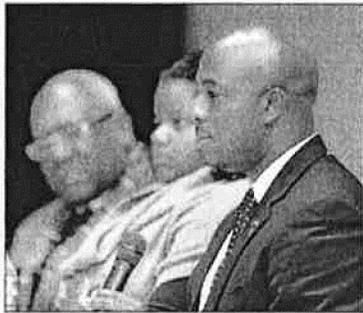
Staff has included a copy of Mr. Henderson's email and Daily Reflector article concerning the Campaign and a copy of the Town application will be handed out at the Meeting.

**Budgetary Impact:** TBD.

**Recommendation:** Council discussion and direction if applicable.

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Spring Lake Mayor Chris Rey at ECU in 2012.

## Job effort focuses on second chances

By **Sharieka Breeden**  
The Daily Reflector  
Monday, September 1, 2014  
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An initiative that helps former felons apply for jobs has gained a foothold in Greenville and other North Carolina cities, and advocates are hoping for a statewide expansion.

The Ban the Box campaign was launched in 2004 by All of Us or None, a national civil rights organization of formerly incarcerated people and their families. It aims to eliminate the line on employment applications that asks people to check a box if they have been convicted of a felony.

*Story continues below advertisement*

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Supporters successfully have lobbied government agencies across the country to change their application requirements and in some cases require government contractors to follow suit. A few national employers, including Walmart, no longer include the line on their applications.

Greenville removed the check-box from its applications in 2013. Thirteen states and close to 70 cities and municipalities have adopted similar policies.

Supporters like Dennis Gaddy, executive director of Community Success Initiative in Raleigh, said once the box is checked in the affirmative it almost is a guarantee that an applicant will not get a call back.

"We're saying that it's unfair," Gaddy said. "Not only is it unfair, it disproportionately impacts African-American males. It's discriminatory toward a group of folks who find themselves impacted by the criminal justice system."

Banning the box does not prohibit the background and criminal record checks routinely conducted by employers, he said. It simply increases the chance for job-seekers to get their feet in the door and demonstrate they have overcome their past.

"We are not saying take the question out of the process. We are saying at least let that part of the process come after a person has had the chance to interview," Gaddy said. "What does that box tell you other than some people have had some issues in their past?"

Dennis Mitchell of Greenville, a business development consultant and former at-large city councilman, proposed the initiative for the city of after hearing about it from Spring Lake Mayor Chris Rey.

"I saw that he put forth the initiative in his town, and I was intrigued by it, so I reached out for information," Mitchell said. "I was interested in it because even if you have a criminal history, you have the opportunity to explain yourself instead of being excluded from the process."

Mitchell proposed Ban the Box during his last City Council meeting in November and he said that it unanimously was approved. He said efforts to employ former felons helps reduce the number who return to crime after completing their punishment.

"People want to work and do things the legal and right way," Mitchell said. "When you can't, you resort to what you can do to take care of yourself and family. There are so many people out here who have a felony on their record from something they did a long time ago, and

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they feel like they can't even get an interview because of their background."

## Municipal successes

The effectiveness of the policy is demonstrated in human resources statistics for Durham County, where the box was banned for city and county positions in 2011, said Daryl Atkinson, an attorney with the Social Coalition for Justice in the city.

Hiring rates for former felons have quadrupled, according to the group, growing from 2.2 percent in 2011 to 4.5 percent in 2012 to 9 percent in 2013. In 2014, 15 percent of the total hires by the city were people with records.

Atkinson said what is even more impressive is that these gains have been made without increases in workplace crimes. No new hires in the city and county have been fired as a result of illegal conduct.

After being sworn in as mayor of Spring Lake in 2011, East Carolina University graduate Chris Rey said Ban the Box was the first initiative he pushed. He said he was exposed to situations early in life that sparked his interest to create second-chance opportunities.

"I grew up in a home and saw uncles who went to prison and watched them put in application after application and get the door slammed in their face," Rey said. "Then it was back to hanging on the block or breaking into people's homes. That whole lifestyle breeds all of that, and if you are an elected official and you don't understand that, shame on you."

Spring Lake revamped its application process. Managers were trained to be open-minded about criminal records and focus on talent and skills.

"We changed the application that we had, and we've been rocking and rolling ever since," he said. "There are a few folks who have come through the process and have been hired. They are great employees. Some of them have been promoted and have become marketable for someone else. The important thing is now that individual can provide for their family and that's what it's all about."

Rey, who studied Ban the Box and its effect in law school, said the decision and process have been well worth it.

"The thing about it is a program like that didn't cost us anything," Rey said. "What it did was hopefully build a dialogue for other people in the community and spark some discussion. It shows forgiveness and a level of tolerance. It shows that they should no longer be penalized because they've paid their debt. They should be able to show that they are reformed."

Failing to provide opportunities creates economic challenges that force communities to divert resources to policing and prisons that should be geared to education, seniors and disabled people.

"At the end of the day if you don't give them a job you are going to have to pay higher taxes to house them in prison," Rey said. "With more jobs, that makes one less individual that will be straining the social services. The goal is to decrease the amount of individuals that are on the safety net."

## Effect on crime

From a law enforcement perspective, Greenville Police Department Chief Hassan Aden said there is no question that banning the box on applications would affect crime.

"A lot of folks are being brought right back to the community," Aden said. "If we want to decrease recidivism rates, we really have to increase employment. This enhances people's ability to get their résumés in front of employers because otherwise they wouldn't get seen. Employment opportunities also help a criminal record and past to age out."

Atkinson said the North Carolina Second Chance Initiative and Southern Coalition for Social Justice will be gearing up for the 2015 campaign for the initiative at the state level and hopefully for independent contractors.

Mitchell said he hopes the city's experience with the effort will help fuel the campaign.

The ban is crucial for people who want to follow the straight-and-narrow path, said Joyce Jones of STRIVE-NC in Greenville, a nonprofit that trains the hard-to-employ in skills and attitudes they need to find long-term jobs.

"They have the same basic needs that you and I have," Jones said.

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"I always thought it would be cool to make a difference in the world..." Read more at [tinyurl.com/ox3th5](http://tinyurl.com/ox3th5) [pic.twitter.com/TFUXdSRvch](http://pic.twitter.com/TFUXdSRvch)



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"They need housing, clothing, food, and if they can't get those things or the opportunities, it makes things more difficult and people won't even try."

Jones said Ban the Box aligns with STRIVE's reentry efforts.

"We help people to understand that their past mistakes don't define them ... We let them know that they have to be able to move past their record," she said. "Some people won't even look at a job because it's been put in their minds that no one is going to hire them because of their criminal record. There is a need to educate the community and the returning citizens."

Jones said advocates don't expect employers to hire people for positions that conflict with their criminal records. Someone with a record for drug dealing should not go to work in a pharmacy, she said. But criminal records should not eliminate people from the process completely, she said, particularly when they've reformed.

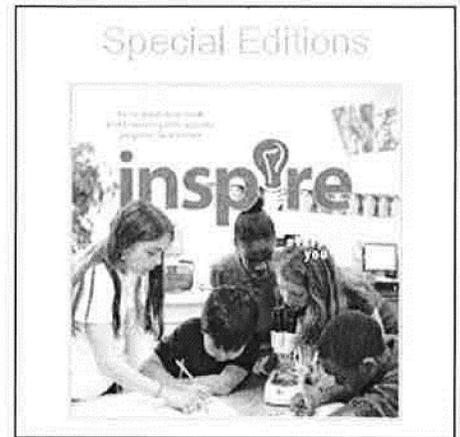
"Irrespective of your political views this just makes sense," Atkinson said. "This is taking the smart-on-crime approach rather than the tough-on-crime approach. It's all about second chances. Our country is premised on that and so is our state. We need to be able to offer that opportunity and access to all our citizens including people with criminal records."

Changing the attitudes of people with records and the way that society views them is one of the major focuses of the initiative, Gaddy said. This includes being mindful of the language used to refer to people reentering the community.

"I think of many of these people like I think of myself," Gaddy said. "I spent 5 1/2 years in the North Carolina Department of Corrections, and now I am a father, deacon in the church, husband and executive director of a nonprofit organization."

"It's important that we recognize the affirming language of people trying to turn their lives around," he said. "We have done away with words like ex-con and ex-offender. We have replaced them with re-affirming words like formerly incarcerated people. People don't want to be remembered with the worst mistake of their lives."

Contact Sharieka Breedon at 252-329-9567 and sbreedon@reflector.com



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#### [I AM AMAZED](#)<sup>NEW</sup>

Submitted by [vvegas72](#) on September 1, 2014 - 9:31pm.

you want to hire the rapist, thief, murderer or terrorist and all felons! NOT too many honorable folks need jobs not them, put them in jail and keep them there!

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#### [GOSH WHAT A NOBLE CAUSE. WHY](#)<sup>NEW</sup>

Submitted by [John Cockstijn](#) on September 1, 2014 - 8:22pm.

Gosh what a noble cause. Why would a boss want to know if they were hiring a murderer, rapist, thief or terrorist for that matter. Its not discrimination to pass on a felon. Its called- SMART.