



FOR IMMEDIATE RELEASE

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Winterville, NC

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Town of Winterville and BikeWalk NC Invite Feedback on a Bicyclist and Pedestrian Safety Skills Educational “Traffic Garden” Design

The design will be established in the unstriped portion of Winterville’s Hillcrest Park and will be the first of its kind in eastern NC.

July 22, 2022— The Town of Winterville is inviting public input on the design of its bicyclist and pedestrian safety skills “Traffic Garden” at Hillcrest Park. Working in partnership with BikeWalk NC, AARP, Pitt County Planning/Parks and Recreation, ECU Health and other community groups, the Hillcrest Park Traffic Garden will establish a permanent resource for bicyclists and pedestrians of all ages to learn about road safety in a protected environment. While traffic gardens are increasingly popular in other parts of the country, the Hillcrest Park Traffic Garden will be the first of its kind in eastern North Carolina.

Bicyclists and pedestrians of all ages and experience levels are invited to provide feedback on design options in one of 2 ways:

- Through an [online survey](#) available here through August 7, 2022.
- In-person feedback at BikeWalk NC’s tent at the Town of Winterville’s Summer Splash event on Tuesday, August 2, 2022.

The Hillcrest Park Traffic Garden will be established using [AARP Community Challenge](#) grant dollars secured by BikeWalk NC and unanimously supported by the Town of Winterville’s Town Council at its June meeting. It will repurpose the unstriped portion of Winterville’s Hillcrest Park parking lot.

The Town of Winterville’s Mayor Ricky Hines noted, “It brings me joy to know our community will be exposed to the safety aspects of riding bikes.”

BikeWalkNC’s Director, Terry Lansdell celebrates the collaboration with the Town of Winterville.

“The Traffic Garden at Hillcrest Park will be among the first of its kind in our state. It serves as a lasting example of a community coming together and reflecting its commitment to the safety of all road users. We are honored to partner with the Town of Winterville and others in the Greenville area on this visionary effort.”

The Hillcrest Park Traffic Garden is slated to be completed this fall. The Town of Winterville and BikeWalk NC will formally dedicate the Traffic Garden on Saturday, October 29 at 2:15 as part of [BikeWalk NC’s 11th annual NC BikeWalk Transportation Summit](#), to be held in Greenville on October 27-29, 2022 at the East Carolina Heart Institute. For more information about the Summit, please visit www.bikewalknc.org