



WINTERVILLE PARKS & RECREATION

Sponsorship Opportunities Fall 2026-Summer 2027

Are you looking for a great way to get your name recognized in the Winterville Community? Why not try sponsoring a team, event or sign with the Winterville Parks & Recreation Department. Please take a moment to view the many possibilities that we can provide for you!

Winterville Parks & Recreation Sponsorship Opportunities

Youth Athletics Team Sponsorship Fees

Sport	Fee
Babe Ruth: Ages 13-16	\$350.00
Cal Ripken Major, Minor, Rookie Leagues Ages 7-12	\$350.00
T-Ball & Pee Wee Baseball: Ages 4-6	\$250.00
Fall Baseball: Ages 7-12	\$250.00
Flag Football: Ages 5-8	\$200.00
Tackle Football: Ages 8-13	\$325.00
Soccer: Ages 4-6	\$200.00

With your sponsorship you will receive your name on the back of the jersey, on all schedules, and on our website. In addition, you will receive a sponsorship plaque with the team photo.

Note: Sponsorship plaques are only made available for spring baseball teams.

Outfield Fence Signs

Description	Fee
New Sign – One Year Contract	\$350.00
Sign Renewal – One Year Contract	\$250.00

Cost for new signs include sign preparation and sign space rental. Renewal costs include sign space rental. Advertiser agrees to furnish all art and wording designs. Winterville Parks and Recreation Department will furnish sign material, professional sign preparation and sign installation.

Movies in the Park & Outdoor Concert Series Sponsorships

(Movies and Concerts are held June-October with the exception of August due to the Winterville Watermelon Festival.)

Movies in the Park Sponsorships

Sponsorship Levels

Gold Level \$2,000 All 4

movies/Entire Season

- Logo on all advertisements, logo on screen, (if made available by sponsor and approved by Department Director)

Silver Level \$1000

2 Movies of your choice

- Logo on all advertisements, logo on screen, (if made available by sponsor and approved by Department Director)

Bronze Level \$500

1 Movie of your choice

- Logo on screen

Winterville Parks and Recreation Sponsorship Agreement

This agreement between the Winterville Parks and Recreation Department and

_____ (hereinafter, "Sponsor") is for:

Team Sponsorship ☐

Fence Sign ☐

Movie Series ☐

Program: _____

Season and Year: _____

Sponsorship within Winterville Parks and Recreation Department must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed on the back page of this contract), the higher purpose is to help the Winterville Parks and Recreation Department impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship within Winterville Parks and Recreation Department does not permit the Sponsor to have any rights or responsibilities in the operation of the Department including, but not limited to, programs, special events, teams, apparel, non-compete clauses, etc. The Sponsor and the Winterville Parks and Recreation Department are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

For the considerations above, the Sponsor will pay as follows for sponsorships on teams in a Winterville Parks and Recreation Department League:

Youth Athletics Team Sponsorship Fees

Sport	Fee
Babe Ruth: Ages 13-15	\$350.00
Cal Ripken Major, Minor, Rookie Leagues Ages 7-12	\$350.00
T-Ball & Pee Wee Baseball: Ages 4-6	\$250.00
Fall Baseball: Ages 7-12	\$250.00
Flag Football: Ages 5-8	\$200.00
Tackle Football: Ages 8-13	\$325.00
Soccer: Ages 4-6	\$200.00

Outfield Fence Signs

Description	Fee
New Sign – One Year Contract	\$350.00
Sign Renewal – One Year Contract	\$250.00

Accepted and agreed to:

Sponsor Representative Signature

Parks & Recreation Representative Signature

Date

Date

Benefits of a Sponsorship in Winterville

Name of Business on Uniform: This practice has been in place in Youth Baseball since its inception in 1939. The name of the business sponsoring the team could be placed on the front or back of the uniform, or on the caps. Remember, the name of the business must not imply the sale or use of alcohol or tobacco, or any product or activity. For example, “Joe’s Grocery Store” is acceptable, even if Joe’s Grocery Store sells tobacco products. However, “Joe’s Discount Cigarette Outlet” would not be acceptable. Also, the name of the business must not offend community standards. Team sponsorship within Winterville Parks and Recreation Department does not permit the Sponsor to have any rights or responsibilities in the operation of the Department including, but not limited to, programs, special events, teams, apparel, non-compete clauses, etc.

Recognition Plaques or Certificates: Winterville Parks & Recreation produces a plaque, with a team photo, in honor of the team sponsor, a certificate of appreciation. These are often displayed by the sponsor as a matter of community pride. (Spring season)

Outfield Fence Signs: Winterville Parks & Recreation shall have an outfield sign made. Sign will be at least a 6’x3’ metal sign. Sponsor must provide graphics and/or information to be placed on sign. Once sign proof is prepared, Sponsor will be asked to review and approve or request changes. Sign will not be produced until proof has been approved. Sign size (will meet at least minimum standard), field location, and placement will be at the sole discretion of the Department.

Please make the sponsor check out to *Town of Winterville* and put *Parks & Rec Sponsorship* in the memo. Sponsorship packages can be dropped off the Winterville Operations Center; 2936 Church Street or mailed to P.O. Box 1459, Winterville, NC 28590

Remember, sponsorship of a team does not give the sponsor any rights in the operation of, or the outfitting of, any particular team or the league itself.