

# Winterville

# Land Use Plan

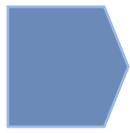
## Public Survey Summary



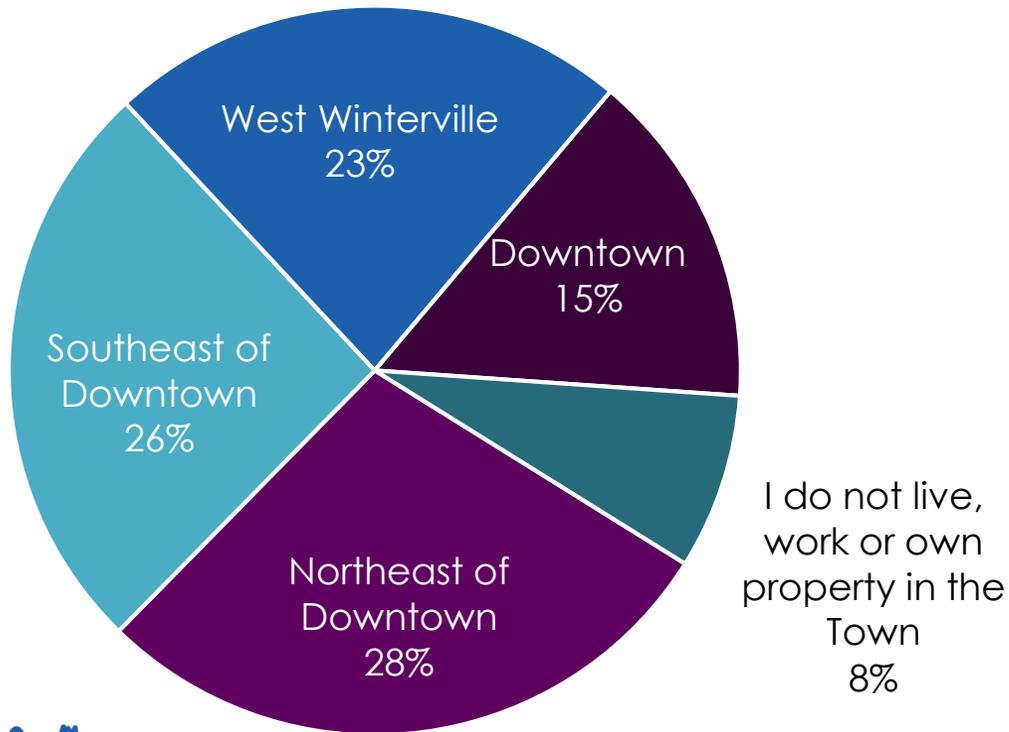
# Survey Summary

- Survey open from February 19 – March 31, 2019
- 334 responses collected
- 79% completion rate
- Avg time to complete – 7 minutes

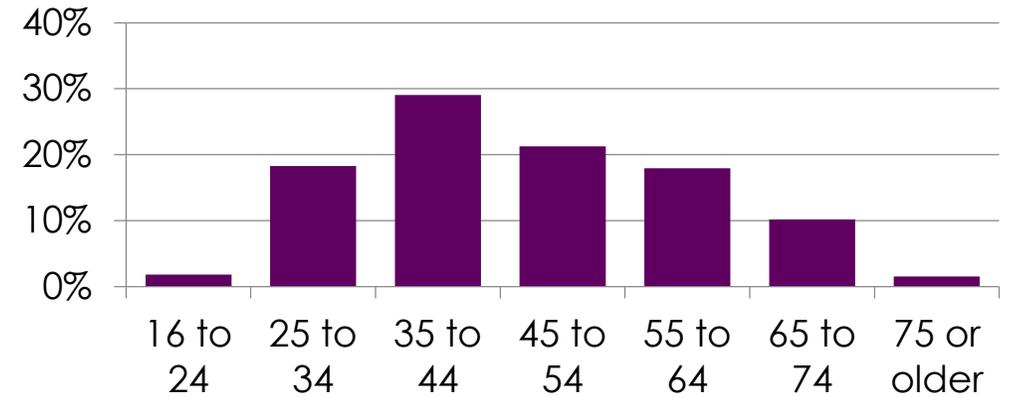
# Survey Summary



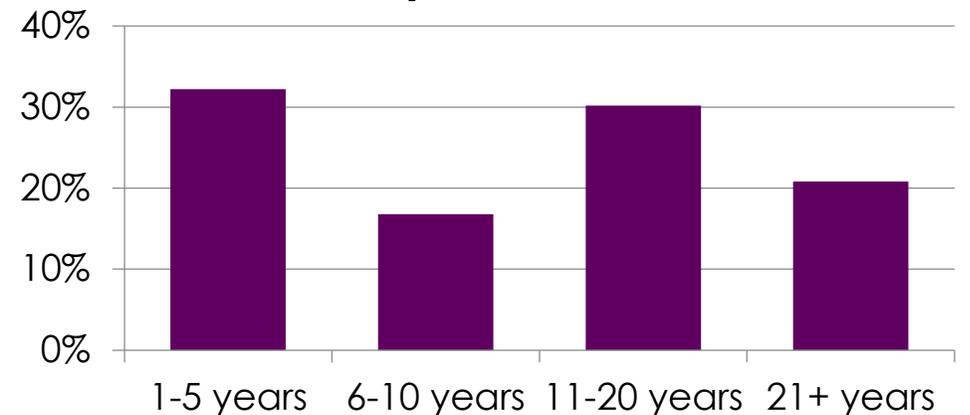
**Respondents mostly live, work or own property Northeast, Southeast and West of Winterville.**



**Nearly a third of respondents are in their mid thirties to early forties and half are under the age of 45.**



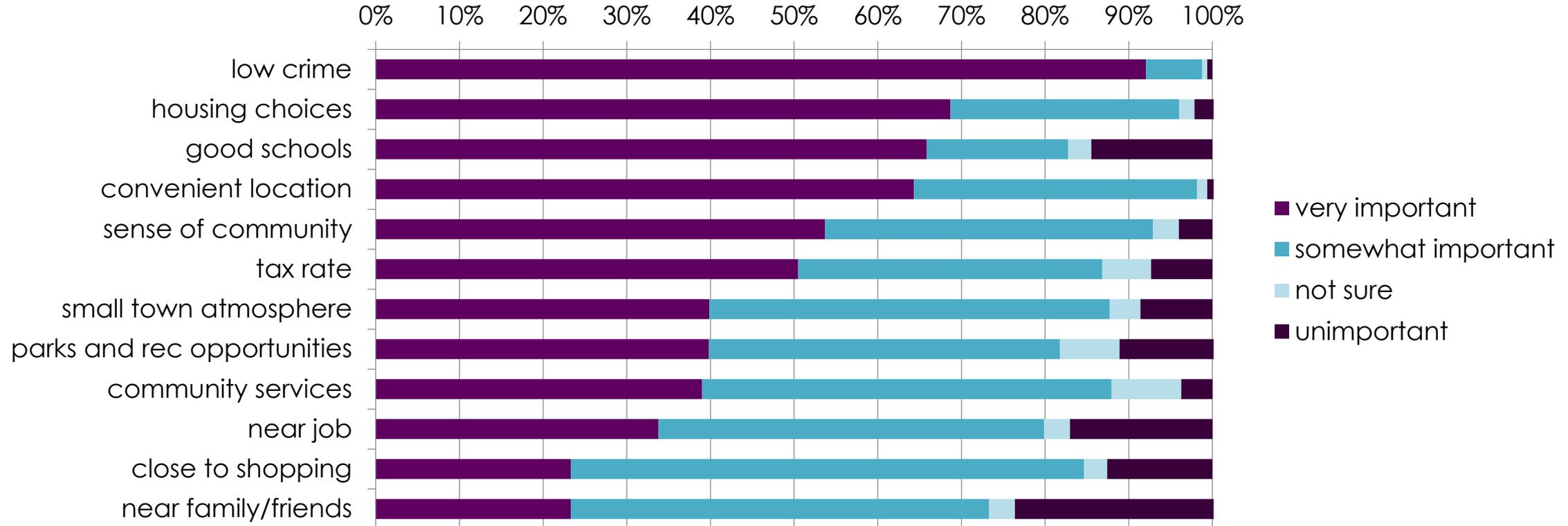
**About a third of residents surveyed have lived in Winterville less than 5 years**



# Survey Summary



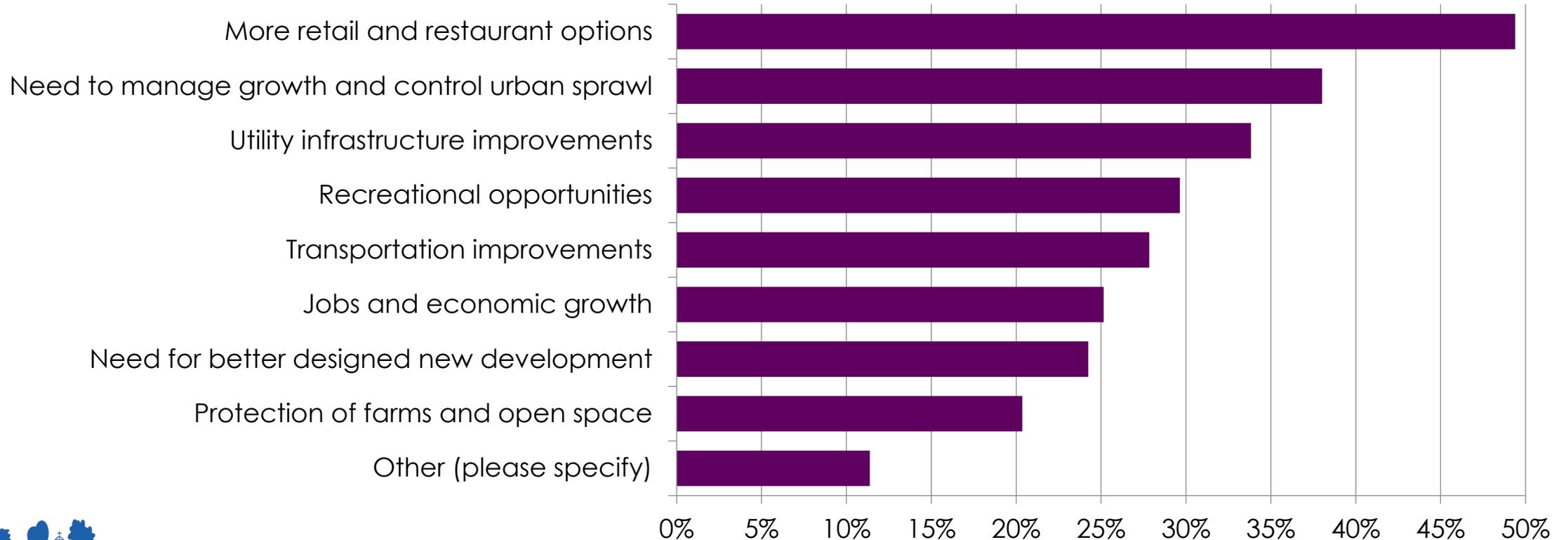
**In deciding where to live, respondents indicated low crime, housing choices, good schools, and convenient location as the most important factors.**



# Survey Summary



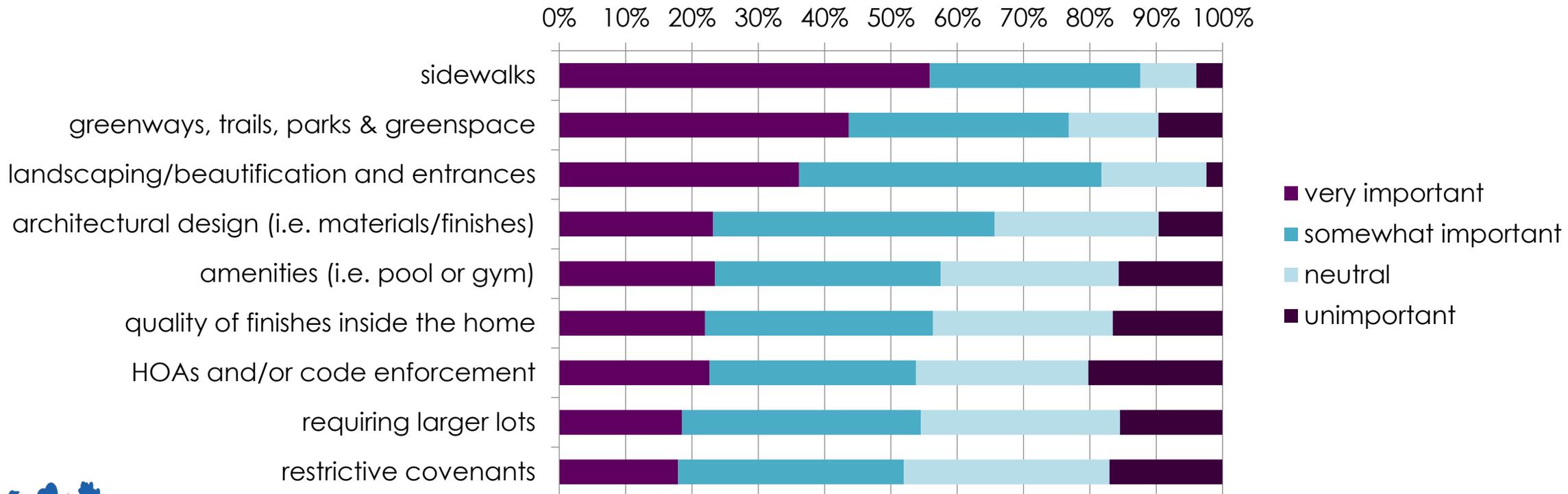
**Respondents indicated the most pressing issues in Winterville were more restaurant/retail options, managing growth/urban sprawl, and improving utilities/infrastructure.**



# Survey Summary



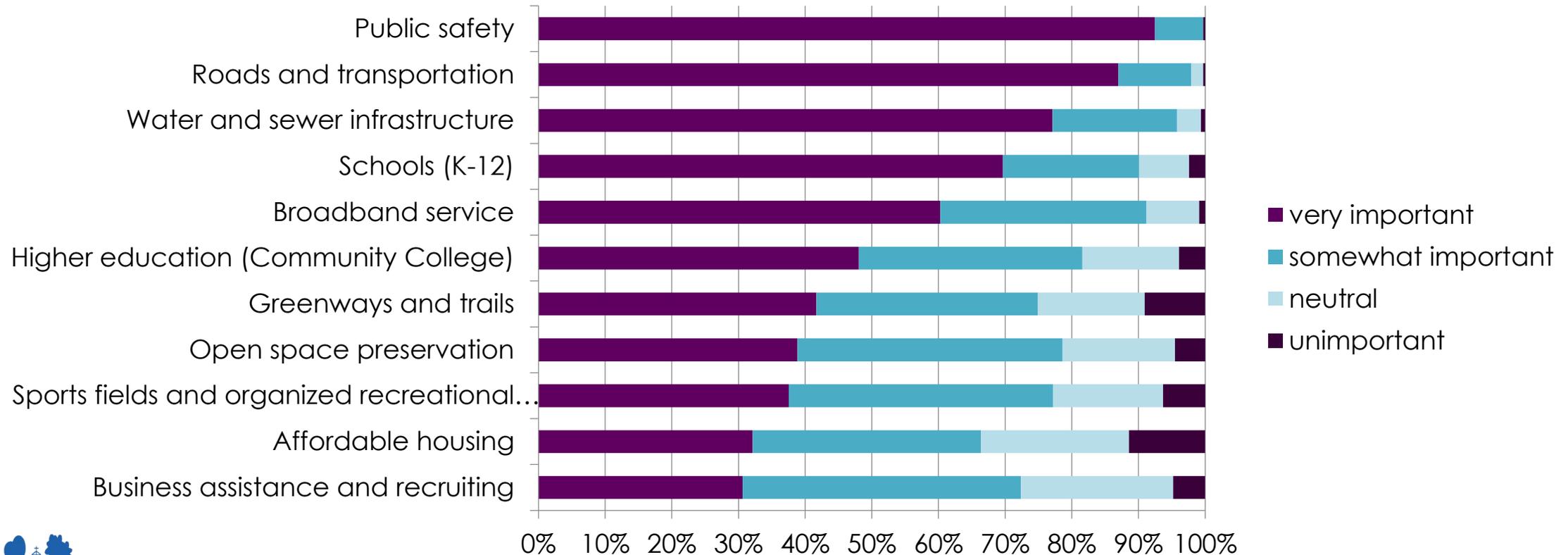
**Respondents indicated the most important factors in establishing and maintaining residential neighborhood quality are sidewalks, outdoor recreation opportunities, and landscaping/beautification.**



# Survey Summary



**Respondents indicated the most important public infrastructure and services are public safety, roads and transportation, and water/sewer infrastructure.**



# Survey Summary

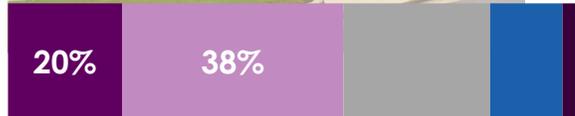
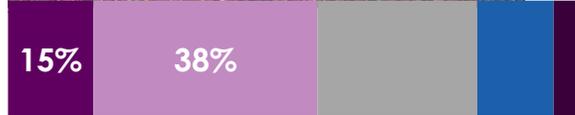


**Respondents generally indicated strong support for single family homes with large yards but also indicated support for homes or low-maintenance dwellings with small lots, including townhomes near shopping and services.**



# Survey Summary

## Residential Design Top Preference



## Residential Design Least Preferred



■ Strongly Like  
 ■ Like  
 ■ Neutral  
 ■ Dislike  
 ■ Strongly Dislike

# Survey Summary



**Conservation Design  
(Cluster Subdivision)**



- Same number of lots as conventional subdivision but development clustered
- Smaller lots (<1/4 acre) in exchange for shared open space and amenities

## Subdivision Design Slight Preference



**Conventional Subdivision**



- Typical subdivision design
- Medium sized lots ~ 1/2 acre
- Limited open space, some amenities

■ Strongly Like  
 ■ Like  
 ■ Neutral  
 ■ Dislike  
 ■ Strongly Dislike

# Survey Summary

## Commercial Design Top Preference



## Commercial Design Least Preferred

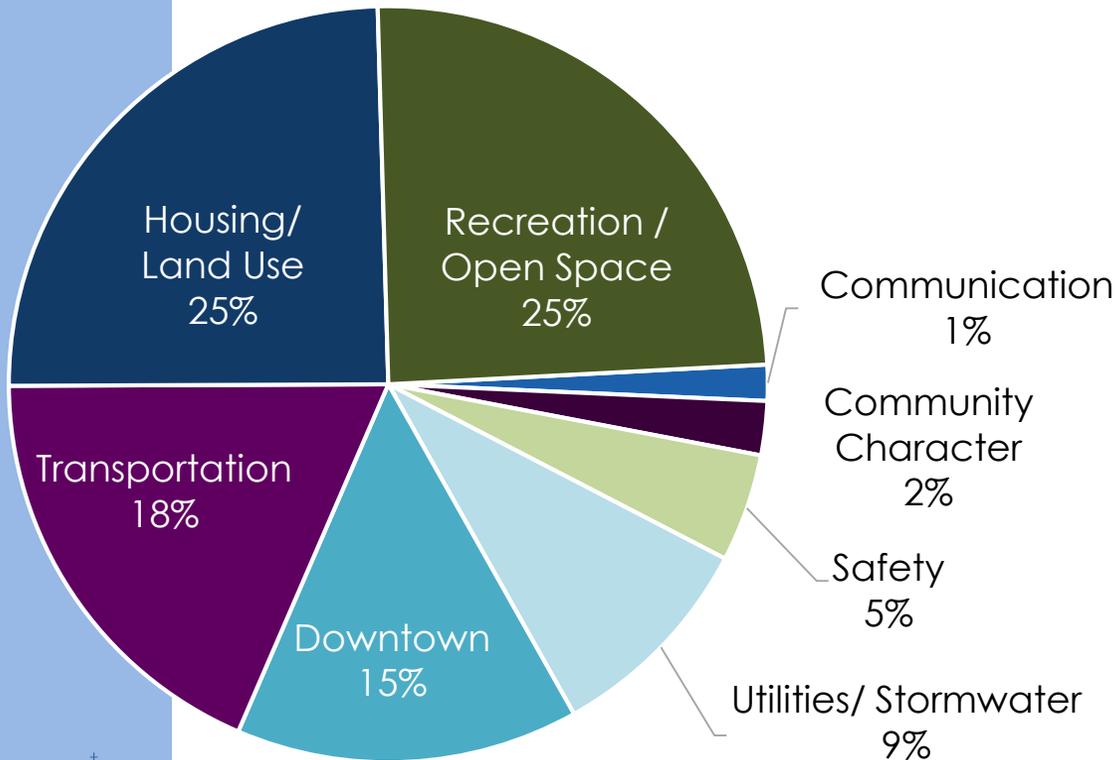


■ Strongly Like  
 ■ Like  
 ■ Neutral  
 ■ Dislike  
 ■ Strongly Dislike

# Survey Summary



Open ended comments were primarily about housing, land use, recreation and open space.



- General acceptance of additional housing types, placement and mindful growth is important
- Concerns regarding stormwater & flooding, especially related to the proposed greenway
- Downtown beautification and enhanced retail sector
- Transportation improvements and gateways
- Maintain agricultural heritage
- Sidewalks and greenways desired
- More recreational opportunities (numerous listed)
- Utility rate costs